



behavior research center's

Latino Poll

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PRESIDENT BUSH AND CONGRESSMAN ED PASTOR GET TOP BILLING FROM ARIZONA HISPANICS

Phoenix, Arizona, June 19, 2002. Six of ten adults in the Hispanic community give President George W. Bush favorable marks for the job he is doing in office, and applause for the President rises sharply among Latinos in blue collar occupations, those who are men and among those under 35 years of age. In this youngest age set, close to 70 percent give Mr. Bush "good" to "excellent" job ratings.

Not even ten percent believe Mr. Bush is doing a "poor" job as president. Notwithstanding his good scores, Hispanics are 13 points below the general population in their assessment of his job performance

Congressman Ed Pastor is second only to President Bush, with 50 percent rating his performance as "excellent" or "good," a figure that rises to nearly 60 percent among men. Negative assessments of Congressman Pastor's performance are very low (4%). Latinos have a similar appraisal of U.S. Senator John McCain in that 49 percent say he is doing an "excellent" or "good" job and only five percent give him a thumbs down.

Senator Jon Kyl gets lower favorable ratings (29%), but this traces principally to his being far less well known within the Hispanic community rather than to any negative views of his performance. Indeed, only seven percent rate Senator Kyl as doing a "poor" job in Washington.

The findings outlined in this report are based on a survey of 502 Hispanic heads of household across Maricopa and Pima Counties, conducted between April 6 and April 26, 2002, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan HispanicTRACK™. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

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Governor Jane Hull is generally more favorably viewed by Latinos than by the general public. Thus, among Latinos 43 percent rate her favorably compared to only 37 percent in the general public. On the negative side, the difference is even more dramatic: “poor” job assessments of Governor Hull are twice as high (29%) among the general public than among Latinos (14%).

Finally, State Attorney General Janet Napolitano enjoys job ratings roughly equivalent to those of Senator John McCain: very low “poor” ratings (4%) and favorable ratings of roughly 42 percent.

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EDITOR’S NOTE: This report is based on the twenty-fourth semi-annual wave of Behavior Research Center’s HispanicTRACK™/Latino Poll survey, completed between April 6th and 26th in 2002, in which interviews were conducted with 502 Hispanic heads of household throughout Pima and Maricopa Counties. Respondents were interviewed in the language of their choice. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 4.4 percent of what they would have been had the entire Hispanic population been surveyed. The Latino Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

Below: **STATISTICAL DATA**

For this and other polls. See www.brcpolls.com/results

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
HTLP 2002-II-20

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"I'd like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor."

	GENERAL	HISPANIC	(Net Difference)
	MARKET	MARKET	
	April 2002	April/May 2002	
<u>PRESIDENT GEORGE W. BUSH</u>			
Excellent/Good	73%	60%	(- 13)
Fair	15	25	(+10)
Poor/Very poor	10	8	(- 2)
Net Pos to Neg	(+63)	(+52)	(- 11)
<u>GOVERNOR JANE HULL</u>			
Excellent/Good	37%	43%	(+ 6)
Fair	28	22	(- 6)
Poor/Very poor	29	14	(- 15)
Net Pos to Neg	(+ 8)	(+29)	(+21)
<u>STATE ATTORNEY GENERAL</u>			
<u>JANET NAPOLITANO</u>			
Excellent/Good	48%	42%	(- 6)
Fair	23	21	(- 2)
Poor/Very poor	12	4	(- 8)
Net Pos to Neg	(+36)	(+38)	(+ 2)
<u>U.S. SENATOR JOHN MCCAIN</u>			
Excellent/Good	69%	49%	(- 20)
Fair	15	21	(+ 6)
Poor/Very poor	9	5	(- 4)
Net Pos to Neg	(+60)	(+44)	(- 16)
<u>U.S. SENATOR JON KYL</u>			
Excellent/Good	49%	29%	(- 20)
Fair	21	23	(+ 2)
Poor/Very poor	9	7	(- 2)
Net Pos to Neg	(40%)	(+22)	(- 18)
<u>CONGRESSMAN ED PASTOR</u>			
Excellent/Good	N/A	50%	N/A
Fair	N/A	20	N/A
Poor/Very poor	N/A	4	N/A
Net Pos to Neg	N/A	(+46)	N/A

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