



behavior research center's

Rocky Mountain Poll

NEWS RELEASE
RMP 2005-IV-08

Contact: Earl de Berge
Research Director

NAPOLITANO – GODDARD JOB PERFORMANCE RATING STABLE –
LEGISLATURE DOES ITS ANNUAL OCTOBER DIP
McCAIN CONTINUES AS ARIZONA'S MOST POPULAR ELECTED OFFICIAL

Phoenix, Arizona, December 19, 2005. Governor Janet Napolitano and State Attorney Terry Goddard appear to be holding their own in popularity among Arizonans. In contrast, the State Legislature lost some ground, but the dip may be but a cyclical tendency for Arizona to adopt a less generous stance toward the legislature in the fall – public evaluation of the legislature has tended to dip every October for at least the past three years.

Overall, Governor Napolitano's positive job scores rest at 52 percent, compared to only 12 percent in the negative column. The State Legislature's favorable scores fell to 25 percent in October from 34 percent in July, while negative ratings rose to 18 percent from 13 percent.

Attorney General Terry Goddard's ratings softened marginally, but remain five-to-one favorable (42-8%). Goddard appears to be gaining public favor in Arizona's rural counties – holding steady in Pima but losing some ground in Maricopa County.

The findings outlined in this report are based on a survey of 539 voters across Arizona conducted between October 19th and October 28th, 2005, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

The survey also explored public job ratings for U.S. Senators John McCain and Jon Kyl. McCain remains extremely popular, with favorable ratings of 60 percent to only seven percent rating him as doing a poor job. Senator Jon Kyl is also well regarded in that his performance ratings are four-to-one favorable, yet noticeably lower than either Napolitano's or McCain's ratings and marginally lower than this summer. Today, 40 percent rate Jon Kyl as doing an "excellent or good" job, while only 10 percent rate his performance as "poor."

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EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2005-IV-XX) is based on 700 telephone interviews with adult heads of household across Arizona, of which, 539 interviews were conducted with registered voters, from October 19th through October 28th, 2005. In the overall sample, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 3.7 percent of what they would have been had the entire voter population been surveyed and plus or minus 4.3 percent of the voter population. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

STATISTICAL DATA

Behavior Research Center
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For this and other polls, see www.brcpolls.com/results.

"Next, I'd like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor."

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
<u>Governor Janet Napolitano</u>					
October	2005	52%	30%	12%	(+ 40)
July	2005	53	21	18	(+ 35)
April	2005	57	22	15	(+ 42)
January	2005	55	24	13	(+ 42)
October	2004	51	25	16	(+ 35)
July	2004	52	25	18	(+ 34)
April	2004	43	30	20	(+ 23)
January	2004	49	26	17	(+ 32)
October	2003	46	30	16	(+ 30)
April	2003	49	24	10	(+ 39)
<u>Arizona State Legislature</u>					
October	2005	25%	35%	18%	(+ 7)
July	2005	34	35	13	(+ 21)
April	2005	27	33	17	(+ 10)
January	2005	34	34	13	(+ 21)
October	2004	26	35	19	(+ 7)
July	2004	34	33	18	(+ 17)
April	2004	25	37	20	(+ 5)
January	2004	27	34	22	(+ 5)
October	2003	22	38	20	(+ 2)
April	2003	29	31	20	(+ 9)
January	2003	19	33	30	(- 11)
October	2002	17	35	29	(- 12)
October	2001	29	34	16	(+ 13)
April	2001	28	37	17	(+ 11)
January	2001	25	32	25	(- 0-)
January	2000	30	36	18	(+ 12)
January	1999	37	33	11	(+ 26)
January	1998	31	35	18	(+ 13)
January	1997	28	40	17	(+ 11)
January	1996	22	46	17	(+ 5)
January	1995	22	41	15	(+ 7)
January	1994	23	39	22	(+ 1)
<u>Attorney General Terry Goddard</u>					
October	2005	42%	26%	8%	(+ 34)
July	2005	45	26	7	(+ 38)
April	2005	43	24	6	(+ 37)
October	2004	37	29	6	(+ 31)
July	2004	42	28	6	(+ 36)

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JULY 2005

	<u>GOVERNOR NAPOLITANO</u>			<u>STATE LEGISLATURE</u>		
	<u>Excellent/ Good</u>	<u>Fair</u>	<u>Poor/ Very Poor</u>	<u>Excellent/ Good</u>	<u>Fair</u>	<u>Poor/ Very Poor</u>
Statewide	52%	30%	12%	25%	35%	18%
Democrats	64	27	6	22	37	24
Republicans	46	34	18	30	37	14
Independents	46	31	19	21	42	19
Most likely to vote	59	28	12	23	35	25
Men	47	31	15	25	35	19
Women	56	30	8	25	36	16
Maricopa	52	28	14	25	37	18
Pima	55	29	12	23	39	21
Rural	49	37	6	26	29	12
Hispanics	47	39	8	24	33	12

TERRY GODDARD

	<u>Excellent/ Good</u>	<u>Fair</u>	<u>Poor/ Very Poor</u>
Statewide	42%	26%	8%
Democrats	49	28	4
Republicans	45	25	12
Independents	36	35	12
Most likely to vote	48	23	9
Men	37	31	10
Women	45	22	6
Maricopa	43	29	9
Pima	36	24	8
Rural	41	20	4
Hispanics	31	34	11

* Indicates less than one percent.

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“Next, I'd like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor.” (READ EACH; ROTATE LIST)

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
U.S. Senator John McCain					
October	2005	60%	27%	7%	(+ 53)
July	2005	63	19	9	(+ 54)
April	2005	61	22	10	(+ 51)
January	2005	73	15	6	(+ 67)
October	2004	70	17	8	(+ 62)
July	2004	72	17	6	(+ 66)
April	2004	65	18	9	(+ 56)
January	2004	64	20	9	(+ 55)
October	2003	61	22	7	(+ 54)
July	2003	68	18	8	(+ 60)
April	2003	66	20	6	(+ 60)
January	2003	57	24	9	(+ 48)
October	2002	61	23	10	(+ 51)
July	2002	66	21	8	(+ 58)
April	2002	69	15	9	(+ 60)
January	2002	65	21	9	(+ 56)
October	2001	70	16	9	(+ 61)
July	2001	54	22	13	(+ 41)
April	2001	63	22	8	(+ 55)
January	2001	63	21	7	(+ 56)
October	2000	67	18	8	(+ 59)
July	2000	63	21	8	(+ 55)
April	2000	56	24	9	(+ 47)
January	2000	63	20	7	(+ 56)
January	1999	63	17	9	(+ 54)
January	1998	55	25	8	(+ 47)
January	1997	50	28	9	(+ 41)
January	1996	47	28	11	(+ 36)
January	1995	47	29	11	(+ 37)
January	1994	38	33	14	(+ 24)
January	1993	46	30	14	(+ 32)
January	1992	33	35	17	(+ 16)
January	1991	24	34	19	(+ 05)

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|                             |             | EXCELLENT/<br>GOOD | FAIR       | POOR/VERY<br>POOR | (NET POS<br>TO NEG) |
|-----------------------------|-------------|--------------------|------------|-------------------|---------------------|
| <b>U.S. Senator Jon Kyl</b> |             |                    |            |                   |                     |
| <b>October</b>              | <b>2005</b> | <b>40%</b>         | <b>23%</b> | <b>10%</b>        | <b>(+ 30)</b>       |
| July                        | 2005        | 47                 | 21         | 9                 | (+ 38)              |
| April                       | 2005        | 42                 | 21         | 10                | (+ 32)              |
| January                     | 2005        | 49                 | 22         | 7                 | (+ 42)              |
| October                     | 2004        | 47                 | 23         | 8                 | (+ 39)              |
| July                        | 2004        | 48                 | 22         | 9                 | (+ 39)              |
| April                       | 2004        | 42                 | 25         | 9                 | (+ 33)              |
| January                     | 2004        | 41                 | 28         | 10                | (+ 31)              |
| October                     | 2003        | 43                 | 27         | 7                 | (+ 36)              |
| July                        | 2003        | 49                 | 23         | 9                 | (+ 40)              |
| April                       | 2003        | 45                 | 22         | 7                 | (+ 38)              |
| January                     | 2003        | 42                 | 28         | 8                 | (+ 34)              |
| October                     | 2002        | 43                 | 26         | 10                | (+ 33)              |
| July                        | 2002        | 50                 | 23         | 8                 | (+ 42)              |
| April                       | 2002        | 49                 | 21         | 9                 | (+ 40)              |
| January                     | 2002        | 48                 | 26         | 5                 | (+ 43)              |
| October                     | 2001        | 57                 | 22         | 7                 | (+ 50)              |
| July                        | 2001        | 46                 | 24         | 7                 | (+ 39)              |
| April                       | 2001        | 46                 | 27         | 8                 | (+ 38)              |
| January                     | 2001        | 47                 | 23         | 9                 | (+ 38)              |
| October                     | 2000        | 46                 | 26         | 7                 | (+ 39)              |
| July                        | 2000        | 39                 | 32         | 7                 | (+ 32)              |
| April                       | 2000        | 37                 | 26         | 10                | (+ 27)              |
| January                     | 2000        | 40                 | 26         | 8                 | (+ 32)              |
| October                     | 1999        | 38                 | 26         | 9                 | (+ 29)              |
| July                        | 1999        | 43                 | 28         | 8                 | (+ 35)              |
| April                       | 1999        | 39                 | 27         | 9                 | (+ 30)              |
| January                     | 1999        | 42                 | 25         | 8                 | (+ 34)              |
| January                     | 1998        | 42                 | 28         | 9                 | (+ 33)              |
| January                     | 1997        | 36                 | 32         | 8                 | (+ 28)              |
| January                     | 1996        | 33                 | 31         | 13                | (+ 20)              |