



behavior research center's

Rocky Mountain Poll

NEWS RELEASE [RMP 2006-III-03]

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PRESIDENTIAL PREFERENCES:
HILLARY CLINTON TOP CHOICE OF ARIZONA DEMOCRATS
JOHN MCCAIN FAVORITE AMONG REPUBLICANS, BUT RUDY GIULIANI
REVEALS STRENGTH HERE

Phoenix, Arizona , August 1, 2006. U.S. Senator from New York, Hillary Rodham Clinton is the top choice among Arizona Democrats to carry the party banner into the 2008 presidential election. Tested in a field of six candidates, Senator Clinton was selected by exactly a third of Democrats. John Edwards, who visited Arizona during the survey, took second place with 12 percent while John Kerry pulled in ten percent. Al Gore, Wesley Clark and Joe Biden all trailed with under ten percent each. Only one in five democrats did not have a favorite at the time of this survey.

Senator Clinton benefits hugely from support among ethnic minority Democrats, taking close to 45 percent of their vote.

On the Republican side, favorite son U.S. Senator John McCain is the choice of 42 percent of Republicans across Arizona and is most popular among Republicans who reside in Tucson and in the state's rural areas.

Former Mayor of New York Rudy Giuliani also has strength in Arizona, drawing 18 percent of the vote while former House Speaker Newt Gingrich is the first choice of 12 percent of Arizona Republicans. Governor Mitt Romney (Mass), Senate Majority Leader Bill Frist (TN) and Senator George Allen (VA) trail with less than eight percent each.

Senator McCain also reveals considerable voter appeal among Republicans under 35 years of age and those who are Latino.

This report is based on a survey of 627 voters across Arizona conducted between July 8th and July 21st, 2006, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com for this and other polls.

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EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2006-III-03) is based on 627 telephone interviews with voters across Arizona, conducted from July 8th through July 21st, 2006. In the overall sample, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 3.9 percent of what they would have been had the entire adult population been surveyed. The Republican sample includes 251 voters and the Democrat sample 284 voters. The margin of error for each of these sub-samples is plus or minus 6.3 percent. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

STATISTICAL DATA

Behavior Research Center
 Rocky Mountain Poll – Arizona
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For this and other polls, see www.brcpolls.com/results.

“Next I will read a list of people who may be running in the (Republican/Democratic) primary for president of the United States in the 2008 election. After I read all the names, please tell me which you would most likely support.?” (NAMES ROTATED)

<u>ASKED OF REPUBLICANS</u>		<u>ASKED OF DEMOCRATS</u>	
John McCain	42%	Hillary Clinton	33%
Rudy Giuliani	18	John Edwards	12
Newt Gingrich	12	John Kerry	10
Mitt Romney	8	Al Gore	8
Bill Frist	3	Wesley Clark	7
George Allen	2	Joe Biden	3
None of these	1	None of these	7
Undecided	14	Undecided	20

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