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# **Rocky Mountain Poll**

NEWS RELEASE [RMP 2007-IV-12]

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## **TERRY GODDARD BEATS ANDREW THOMAS IN TEST ELECTION FOR GOVERNOR**

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Phoenix, Arizona, November 29, 2007. It is no secret that Democrat Attorney General Terry Goddard and Republican Maricopa County Andrew Thomas are considering races to succeed Janet Napolitano as Governor. In an early test election of how they might fare against one another, we find that Goddard bests Thomas by 13 points, leading 42 to 29 percent.

Goddard does extremely well among Hispanic voters (71%), Latinos (60%) and has some of his widest margins over Thomas in Pima County and in the rural areas of the state where Thomas is less well known. Goddard may also be benefitting from the recent negative publicity associated with his office issuing arrest warrants for the publishers of the New Times: his negative job rating registers at 20 percent, a level we consider unusually high for a county official. By way of comparison, Goddard's negative job rating totals only eight percent.

Another unusual pattern in this early test election is that while Goddard draws a hefty 71 percent of the vote among Democrats and gives up only 6 percent to Thomas, on the Republican side, only 54 percent favor Thomas and fully 18 percent are defecting to Goddard. Independents are voting two to one for Goddard (42 to 21%).

Thomas, on the other hand, is very competitive with Goddard among male voters, but trails by better than two to one among women voters. Only eight percentage voters separate them in Maricopa county.

This report is based on a survey of 800 interviews with adult heads-of-household across Arizona, conducted between November 12 and 15, 2007 by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit [www.brcpolls.com](http://www.brcpolls.com) for this and other poll results.

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EDITOR’S NOTE: This Rocky Mountain Poll - Arizona (2007-IV-12), is based on 800 interviews with adult heads-of-household across Arizona, conducted between November 12 and 15, 2007. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.5 percent of what they would have been had the entire population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical tables.

**STATISTICAL DATA**

Behavior Research Center  
Rocky Mountain Poll - Arizona  
RMP (2007-IV-12)

For this and other polls, see [www.brcpolls.com/results](http://www.brcpolls.com/results).

“It has been rumored that the Democrat Terry Goddard and the Republican Andrew Thomas will run for Governor in the next Governors election. If you were voting today, who would you most likely vote for – the Democrat, Terry Goddard or the Republican Andrew Thomas?”

	GODDARD	THOMAS	UNSURE
STATEWIDE	42%	29%	29%
Maricopa	39	31	30
Pima	53	18	29
Rural	43	31	26
Republican	18	54	28
Democrat	71	6	23
Independent	42	21	37