



behavior research center's

Rocky Mountain Poll

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ARIZONA REPUBLICANS CURRENTLY FAVOR ROMNEY AND CAIN
PERRY IN A DISTANT 3RD PLACE
OBAMA HOLDING HIS OWN IN TEST ELECTIONS

Phoenix, Arizona, October 26, 2011. Mitt Romney and Herman Cain are in a close contest for the vote of Arizona Republicans, and well ahead of five other hopefuls. Romney and Cain each have a quarter of the Republican vote while Rick Perry attracts ten percent, Michelle Bachman only four percent and Ron Paul gets five percent. Jon Huntsman has two percent and Rick Santorum attracted no Republican votes in this voter survey.

Republican women may play a more pivotal role as the primary date approaches. Currently, a third of Republican women are fence sitting (30%) compared to only a quarter of men.

At the same time, when Romney, Cain and Perry are tested in head-to-head contests with Democrat Barack Obama, it appears clear that Obama is currently holding his own. This traces to the fact that while Democrats and Republicans give lopsided majorities to their own flag carrier, Independent voters lean toward Barack Obama, especially if the GOP candidate is Rick Perry. Political moderates are leaning toward Barack Obama by roughly 4 to 3 margins.

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EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2011-IV-01), is based on 581 interviews with registered voters statewide, conducted between October 13 and 24, 2011. Interviewing was conducted in both English or Spanish by professional interviewers of the Behavior Research Center on both landlines and cell phones. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 4.1 percent of what they would have been had the entire voter population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical tables.

For this and other polls, see www.brcpolls.com/results.

GOP PRIMARY PREFERENCES IN ARIZONA

“If you decided to vote in the Republican Primary elections for President, which of the following Republican candidates would you vote for if the election were being held today?” (READ LIST/ROTATE ORDER; CHECK ONLY 1)

	<u>Republican</u>	<u>Independent</u>	<u>Total</u>
Mitt Romney	24%	15%	20%
Herman Cain	25	15	20
Ron Paul	5	14	9
Rick Perry	10	4	7
Michelle Bachman	4	8	6
Jon Huntsman	2	2	2
Rick Santorum	0	2	1
None of these	5	4	5
Undecided	20	28	23
Not interested in the GOP Primary	<u>5</u>	<u>8</u>	<u>7</u>
	100%	100%	100%

PRESIDENTIAL TEST ELECTION

“If the election for President of the United States were being held today, who would you vote for if the candidates were the following people?” (ASK EACH SET)

	<u>Democrat</u>	<u>Republican</u>	<u>Independent</u>	<u>Total</u>
Democrat Barack Obama	72%	17%	50%	45%
Republican Mitt Romney	14	72	29	40
Not sure/uncommitted	14	11	21	15
Democrat Barack Obama	72	15	50	45
Republican Herman Cain	11	67	33	38
Not sure/uncommitted	17	18	17	17
Democrat Barack Obama	69	15	50	44
Republican Rick Perry	13	70	26	38
Not sure/uncommitted	18	15	24	18

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