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# ***Rocky Mountain Poll***

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## GOVERNOR BREWER GAINS WITH INDEPENDENTS AND REPUBLICANS; SLIPS WITH DEMOCRATS

Phoenix, Arizona, February 20, 2014. Arizona Governor Jan Brewer's overall job performance ratings remain virtually unchanged from July 2013 and deeply divided with 32 percent positive to 30 percent unfavorable plus 27 percent who think her performance to date is only fair. Nonetheless, she is more favorably regarded by Republicans and Independents than in the recent past. On the other hand, however, a majority of Democrats are unhappy with her performance and consider her performance to be "poor."

The sub-group shifts in Governor Brewer's respect are most noticeable in the softening in the number of residents in Pima county giving favorable assessments of her performance in office and from Arizonans under 35 years of age. In Pima County, Brewer's favorable job rating fell to 28 percent from 37 percent in July, 2013 and in the rural counties, favorable scores dropped to 34 percent from 38 percent in July.

Younger Arizonans reveal one of the largest net shifts away from support of the governor. Within their ranks, favorable ratings dropped to 20 percent from 25 percent in July and negative assessments rose to 37 percent from only 27 percent.

These declines in respect for the work of the governor are counter-balanced by improving attitudes among older Arizonans. More specifically, among those over 54 years of age she gets more solid favorable ratings of 43 percent compared to negatives of only 22 percent. This is an improvement over last July when 28 percent gave a thumbs down to her performance and 40 percent rated her favorably.

Finally, among the growing and increasingly important Hispanic segment of the population, fully 52 percent rank her performance as "poor" while only 16 percent think she is doing a good job as governor.

For this and other polls, see [www.brcpolls.com/results](http://www.brcpolls.com/results).

RMP (2014-I-06)

This statement conforms to the principles of disclosure of the National Council on Public Polls.

**EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2014-I-06), is based on 701 interviews with heads of household statewide including 457 registered voters statewide, conducted between January 16 and January 26, 2014. Interviewing was conducted in both English or Spanish by professional interviewers of the Behavior Research Center on either landlines and cell phones. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire population been surveyed and 4.7 percent had the entire voter population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.**

ENCLOSED: Statistical tables.

“Would you say that Governor Jan Brewer is doing an excellent, good, fair, poor or very poor job in office?”

**JOB RATING ACROSS ARIZONA**

	<b>Excellent/ Good</b>	<b>Fair</b>	<b>Poor/ Very Poor</b>	<b>(Net Pos. to Neg.)</b>
<b><u>GOVERNOR JAN BREWER</u></b>				
January 2014	32%	27%	30%	( +2)
July 2013	31	29	29	( +2)
April 2013	31	22	33	( -2)
April 2012	35	29	31	( +4)
January 2012	37	30	29	( +8)
April 2011	29	30	31	( -2)
January 2010	21	30	29	( -8)
September 2008	22	29	28	( -6)
<b><u>DETAIL JANUARY 2014 FOR BREWER</u></b>				
Republicans	50	28	13	( +37)
Independents	29	34	13	( +16)
Democrats	23	21	51	( -28)
Maricopa	32	31	29	( +3)
Pima	28	22	31	( -3)
Rural	34	19	32	( +2)
Women	30	27	31	( -1)
Men	34	26	30	( +4)
Under 35	20	26	37	( -17)
35 to 54	33	26	36	( +1)
55 or older	43	27	22	( +21)
Caucasian	37	26	27	( +10)
Latino	16	29	52	( -36)
Other	30	27	25	( +7)