



behavior research center's

Rocky Mountain Poll

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Contact: Earl de Berge
info@brc-research.com

PRESIDENT BILL CLINTON JOB RATINGS HIT
EIGHT-YEAR PEAK AT TERM'S END

PHOENIX, Ariz. (February 2, 2001) – In the final hours of President Bill Clinton's term, 51 percent of Arizonans rated his performance in office favorably, compared to only 26 percent saying he had done a "poor" job. Across demographic groups, only modest differences are found in the assessments made of his job performance and, although Democrats and Republicans have decidedly different views, we find that even among registered Republicans, negative views of his performance are reported at only 44 percent.

Democrats view Clinton in glowing terms, 74 percent rating his performance as excellent or good and only nine percent calling it "poor." Forty-five percent of registered independents give Clinton positive ratings and only 27 percent negative.

The findings outlined in this report are based on interviews with a random sample of 702 adults throughout Arizona conducted in January by the Behavior Research Center's independent and non-partisan Rocky Mountain Poll series.

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EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2001-I-06), is based on 702 interviews with adult heads of household throughout Arizona between January 10 and January 15, 2001. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.7 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical tables.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
RMP 2001-I-06

"Would you say President Bill Clinton is doing an excellent, good, fair, poor, or very poor job in office?"

		Excellent/ Good	Fair	Poor/Very Poor	(Net Pos To Neg)
January	2001	51%	19%	26%	(+25)
October	2000	45	22	28	(+17)
January	2000	42	26	29	(+13)
October	1999	42	26	28	(+14)
July	1999	38	25	32	(+ 6)
April	1999	42	23	30	(+12)
January	1999	47	17	31	(+16)
October	1998	43	21	34	(+ 9)
July	1998	45	28	24	(+21)
April	1998	50	23	24	(+26)
January	1998	46	26	25	(+21)
October	1997	43	28	26	(+17)
July	1997	43	31	23	(+20)
April	1997	41	32	24	(+17)
January	1997	46	25	26	(+20)
October	1996	45	29	22	(+23)
July	1996	34	33	30	(+ 4)
April	1996	37	29	31	(+ 6)
January	1996	31	34	33	(- 2)
July	1995	28	34	33	(- 5)
July	1994	28	38	31	(- 3)
July	1993	32	34	30	(+ 2)

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JANUARY 2001: - DETAIL ON RATINGS GIVEN  
BILL CLINTON ON PERFORMANCE AS PRESIDENT

|                  | Excellent/Good | Fair | Poor/Very<br>Poor | Net Positive<br>to Negative |
|------------------|----------------|------|-------------------|-----------------------------|
| Democrats        | 74%            | 16%  | 8%                | (+66)                       |
| Hispanic         | 61             | 19   | 15                | (+46)                       |
| Age: 35 to 54    | 53             | 16   | 11                | (+42)                       |
| Age: under 35    | 54             | 21   | 18                | (+36)                       |
| Women            | 55             | 16   | 24                | (+31)                       |
| Income: Under    | 54             | 16   | 24                | (+30)                       |
| Income: \$25K to | 52             | 22   | 24                | (+28)                       |
| Income: \$55K +  | 52             | 20   | 26                | (+26)                       |
| Average          | 51             | 19   | 26                | (+25)                       |
| Retirees         | 50             | 14   | 30                | (+20)                       |
| Men              | 47             | 22   | 27                | (+19)                       |
| Independents     | 45             | 22   | 27                | (+18)                       |
| Republicans      | 31             | 23   | 44                | (- 13)                      |

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