



behavior research center's

Rocky Mountain Poll

NEWS RELEASE
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BUSH RATINGS SOAR FOR WAR/TERRORIST POLICIES; PUBLIC MORE HESITANT ON DOMESTIC ISSUES

Phoenix, Arizona. October 30, 2001. President George Bush is receiving his best job ratings since taking office, driven primarily by his response to terrorist attacks against the United States and the manner in which he has built respect for the United States among foreign leaders as he has worked to create an anti-terrorist coalition world wide.

At the same time, however, while few Arizonans give the President “poor” job ratings on any of the seven policy areas explored in this survey, there is little doubt that the public is far less enthusiastic about his management of four important domestic policy areas:

- environmental protection,
- protecting social security,
- restoring confidence in the stock market, and
- getting the US economy onto the road to recovery.

The findings outlined in this report are based on a survey of 703 adults across Arizona conducted between October 12th and October 21st by the Behavior Research Center of Arizona as part of the Center’s independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent poll results.

More specifically, whereas President Bush receives a 55 percent “excellent” rating as regards his efforts to bring the terrorists to justice and a 41 percent “excellent” rating in building respect for the United States among foreign leaders, only 15 percent rate his

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performance as “excellent” for his efforts to protect the environment, only 16 percent for his efforts to protect social security, only 20 percent for restoring confidence in the stock market and only 26 percent for stimulating economic recovery.

On the politically sensitive issue of balancing the need for national security and protecting traditional American civil liberties and rights, Mr. Bush receives an “excellent” reading from 34 percent and another 44 percent give “good” ratings.

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EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2001-IV-02) is based on 703 interviews with adults across Arizona conducted from October 12th through October 21st, 2001. Where necessary, figures for age, sex, and race were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one may say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.77 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

For this and other polls, see www.brcpolls.com/results.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
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“Would you say President Bush is doing an excellent, good, only fair, poor or very poor job as regards each of the following?”

	EXCELLENT	GOOD	ONLY FAIR	POOR OR VERY POOR	UNSURE
The job he is doing to bring the Sept. 11 th terrorists to justice	55%	31%	8%	4%	2%
Building respect for the U.S. among foreign leaders	41	38	14	5	2
Balancing the need for national security and protection of America’s traditional civil liberties and rights	34	44	12	7	3
Getting the economy on the road to recovery	26	39	18	13	4
Restoring investor confidence in the stock market	20	41	21	12	6
Protecting social security	16	34	22	17	11
Protecting the environment	15	35	23	18	9
The overall job he is doing in office	43	36	14	5	2

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