



*behavior research center's*

# *Rocky Mountain Poll*

NEWS RELEASE  
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JOB RATINGS FOR U.S. SENATORS JOHN McCAIN AND JON KYL, AND FOR  
GOVERNOR JANE HULL JUMP IN WAKE OF SEPTEMBER 11TH;  
PUBLIC RESPECT FOR JANET NAPOLITANO ALSO STRONG

Phoenix, Arizona. November 7, 2001. Seventy percent of Arizonans now believe U.S. Senator John McCain is doing an “excellent” or “good” job in Washington, up from 54 percent measured in July. His job approval ratings are second only to those of President Bush whose ratings skyrocketed to 79 percent from 44 percent in July.

Also experiencing the most impressive improvement in his job ratings in many years is U.S. Senator Jon Kyl. Between July and today, his favorable job ratings rose from 46 to 57 percent, the highest level since he was first elected in 1994 and the first time they have exceeded the 50 percent level.

Governor Jane Hull, whose approval ratings have been languishing in the mid 30 percentile range for most of the year, rose this period to 43 percent from 36 percent in July and 38 percent in April.

The findings outlined in this report are based on a survey of 703 adults across Arizona conducted between October 12<sup>th</sup> and October 21<sup>st</sup> by the Behavior Research Center of Arizona as part of the Center’s independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit [www.brcpolls.com](http://www.brcpolls.com) to read this and other recent poll results.

Finally, State Attorney General Janet Napolitano, who is seeking the governor’s office in next year’s election, also enjoys respect within the public. As of the time of this survey, 51 percent rate her performance as “excellent” or “good,” 23 percent give her a “fair” rating

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and only nine percent say she is doing a poor job as Attorney General. More important perhaps for her future aspirations, her positive ratings with Republicans total 51 percent, rise to 62 percent among Democrats and rest at 44 percent among registered Independents.

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**EDITOR'S NOTE:** This Rocky Mountain Poll - Arizona (2001-IV-05) is based on 703 interviews with adults across Arizona conducted from October 12<sup>th</sup> through October 21<sup>st</sup>, 2001. Where necessary, figures for age, sex, and race were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one may say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.77 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

**ENCLOSED:** Statistical data for reference.

For this and other polls, see [www.brcpolls.com/results](http://www.brcpolls.com/results).

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"Would you say (OFFICIAL) is doing an excellent, good, fair, poor, or very poor job in office?"

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
<b>U.S. Senator John McCain</b>					
<b>October</b>	<b>2001</b>	<b>70%</b>	<b>16%</b>	<b>9%</b>	<b>(+ 61)</b>
July	2001	54	22	13	(+ 41)
April	2001	63	22	8	(+ 55)
January	2001	63	21	7	(+ 56)
October	2000	67	18	8	(+ 59)
July	2000	63	21	8	(+ 55)
April	2000	56	24	9	(+ 47)
January	2000	63	20	7	(+ 56)
October	1999	59	21	8	(+ 51)
July	1999	58	21	8	(+ 50)
April	1999	58	21	8	(+ 50)
January	1999	63	17	9	(+ 54)
January	1998	55	25	8	(+ 47)
January	1997	50	28	9	(+ 41)
January	1996	47	28	11	(+ 36)
January	1995	47	29	11	(+ 37)
January	1994	38	33	14	(+ 24)
January	1993	46	30	14	(+ 32)
January	1992	33	35	17	(+ 16)
January	1991	24	34	19	(+ 05)
<b>U.S. Senator Jon Kyl</b>					
<b>October</b>	<b>2001</b>	<b>57%</b>	<b>22%</b>	<b>7%</b>	<b>(+ 50)</b>
July	2001	46	24	7	(+ 39)
April	2001	46	27	8	(+ 38)
January	2001	47	23	9	(+ 38)
October	2000	46	26	7	(+ 39)
July	2000	39	32	7	(+ 32)
April	2000	37	26	10	(+ 27)
January	2000	40	26	8	(+ 32)
October	1999	38	26	9	(+ 29)
July	1999	43	28	8	(+ 35)
April	1999	39	27	9	(+ 30)
January	1999	42	25	8	(+ 34)
January	1998	42	28	9	(+ 33)
January	1997	36	32	8	(+ 28)
January	1996	33	31	13	(+ 20)

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**STATISTICAL DATA**

Behavior Research Center  
Rocky Mountain Poll - Arizona  
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|                               |             | EXCELLENT\ |            | POOR/VERY  | (NET POS      |
|-------------------------------|-------------|------------|------------|------------|---------------|
|                               |             | GOOD       | FAIR       | POOR       | TO NEG)       |
| <b>Governor Jane Hull</b>     |             |            |            |            |               |
| <b>October</b>                | <b>2001</b> | <b>43%</b> | <b>29%</b> | <b>20%</b> | <b>(+ 23)</b> |
| July                          | 2001        | 36         | 29         | 23         | (+ 13)        |
| April                         | 2001        | 38         | 28         | 24         | (+ 14)        |
| January                       | 2001        | 36         | 29         | 24         | (+ 12)        |
| October                       | 2000        | 47         | 31         | 12         | (+ 35)        |
| July                          | 2000        | 51         | 29         | 11         | (+ 40)        |
| April                         | 2000        | 41         | 32         | 13         | (+ 28)        |
| January                       | 2000        | 50         | 30         | 10         | (+ 40)        |
| October                       | 1999        | 55         | 26         | 8          | (+ 47)        |
| July                          | 1999        | 58         | 23         | 7          | (+ 51)        |
| April                         | 1999        | 58         | 23         | 5          | (+ 53)        |
| January                       | 1999        | 65         | 20         | 4          | (+ 61)        |
| October                       | 1998        | 57         | 23         | 3          | (+ 54)        |
| July                          | 1998        | 55         | 27         | 5          | (+ 50)        |
| April                         | 1998        | 57         | 23         | 5          | (+ 52)        |
| January                       | 1998        | 56         | 20         | 3          | (+ 53)        |
| October                       | 1997        | 45         | 20         | 4          | (+ 41)        |
| <b>State Attorney General</b> |             |            |            |            |               |
| <b>Janet Napolitano</b>       |             |            |            |            |               |
| <b>October</b>                | <b>2001</b> | <b>51%</b> | <b>23%</b> | <b>9%</b>  | <b>(+ 42)</b> |
| January                       | 2000        | 51         | 26         | 6          | (+ 45)        |
| July                          | 1999        | 47         | 22         | 9          | (+ 38)        |
| April                         | 1999        | 42         | 24         | 5          | (+ 37)        |
| January                       | 1999        | 42         | 16         | 4          | (+ 38)        |

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