



behavior research center's

Rocky Mountain Poll

NEWS RELEASE
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CONFIDENCE IN LOCAL ECONOMY FALLS OFF: VIEWS SURPRISINGLY PARTISAN

Phoenix, Arizona, June 1, 2005. Valley residents have edged off moderately in their belief that the local economy is in good shape. In February, 33 percent forecast an improving local economy, while today, only 26 percent do so. Nonetheless, three-quarters see the economy as stable or growing. The proportion who think the economy will “get worse” rose to 17 percent in May compared to only 10 percent in February.

The survey also reveals that women, Democrats and Independents are significantly less optimistic than are Republicans about the future of the local economy; thus, while a third of Republicans forecast improvement and only one in ten are concerned that it will worsen, Independents and Democrats are sharply divided.

The findings outlined in this report are based on a survey of 600 heads of household throughout Maricopa County conducted between May 19 and May 23, 2005, by the Behavior Research Center of Arizona as part of the Center’s independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

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EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2005-II-09) is based on 600 telephone interviews conducted from May 19 through May 23, 2005, with adult heads of household throughout Maricopa County. In a sample of this size, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 4.08 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

BELOW: Statistical data

For this and other polls, see www.brcpolls.com/results

STATISTICAL DATA

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Rocky Mountain Poll - Arizona
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“During the coming six months, do you think the economy here in the Valley will get better, get worse or remain about the same as it is now?”

		Get Better	Get Worse	No Change/ Same	(Point Net to “Get Better”)
<u>COUNTYWIDE</u>					
May	2005	26%	17%	51%	(+ 9)
February	2005	33	10	51	(+23)
Men		31	14	48	(+17)
Women		20	20	53	(0)
Republicans		35	11	50	(+24)
Democrats		21	20	49	(+ 1)
Independents		22	20	52	(+ 2)

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