



behavior research center's

Rocky Mountain Poll

NEWS RELEASE
RMP 2005-III-08

Contact: Earl de Berge
Research Director

HALF OF VOTERS PLAN TO RE-ELECT KYL AND NAPOLITANO: AMONG DECIDED VOTERS, SUPPORT FOR INCUMBENTS VERY STRONG

Phoenix, Arizona, September 10, 2005. U.S. Senator Jon Kyl and Governor Janet Napolitano both currently enjoy the support of 50 percent of the electorate in voter-rich Maricopa County as evidenced by voters' plans to support their bids for re-election. Only a fifth oppose the re-election of Jon Kyl and only a third indicate they will vote against Janet Napolitano.

Looking only at those voters who are generally decided about how they will vote next November, 68 percent favor the re-election of Kyl and 60 percent say the same of Napolitano. And among voters most likely to vote in off-year elections, support for both is even stronger.

The findings outlined in this report are based on a survey of 455 registered voters throughout Maricopa County conducted between August 22 and September 2, 2005, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

These findings are most interesting because Senator Kyl is a conservative Republican and an unabashed supporter of President Bush, while Governor Napolitano is a moderate to liberal Democrat who is not considered an ally of the Bush White House. The bi-partisan character of support for the two office holders seems to be but another reflection of the growing non-partisan orientation of Arizona voters, a pattern that is also reflected in the growth in the ranks of registered Independent voters.

Another interesting bi-partisan aspect of the findings is that Napolitano is showing an early ability to draw votes from the ranks of Republican voters (30%) and from nearly 60 percent of Independents. Similarly, Senator Kyl has voter appeal to a third of Democrats, but is not doing as well among Independent voters as does Napolitano.

Napolitano also has huge support (over 60 percent) within the ranks of ethnic minorities and particularly Latino voters, where close to 70 percent plan to vote for her re-election. Women voting for women may also prove to be a decisive factor in her reelection bid: while men divide evenly in how they vote in the governor's race, women favor Napolitano's re-election by more than two to one.

Senator Kyl draws his best votes from upper income, Caucasian and college educated voters.

-30-

EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2005-III-08) is based on 455 telephone interviews conducted from August 22 through September 2, 2005, with registered voters throughout Maricopa County. In a sample of this size, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 4.68 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

BELOW: Statistical data

For this and other polls, see www.brcpolls.com/results

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
RMP 2005-III-08

For this and other polls, see www.brcpolls.com/results

“As you know, elections will be held in Arizona next year. At this point in time, do you definitely, probably, probably not or definitely not plan to vote for the re-election of the following individuals:”

VOTE TO REELECT

| | <u>U.S. Senator Jon Kyl</u> | | <u>Arizona Governor Janet Napolitano</u> | |
|------------------|---------------------------------|--------------------------|--|--------------------------|
| | <u>All Voters</u> | <u>Likely Voters</u> | <u>All Voters</u> | <u>Likely Voters</u> |
| Yes – definitely | 25% | 30% | 28% | 33% |
| Yes – probably | <u>25</u> | <u>23</u> | <u>21</u> | <u>20</u> |
| (Total yes) | (50%) | (53%) | (49%) | (53%) |
| Probably not | 11 | 12 | 12 | 13 |
| Definitely not | <u>11</u> | <u>14</u> | <u>21</u> | <u>19</u> |
| (Total no) | (22%) | (26%) | (33%) | (32%) |
| Not sure yet | <u>28</u> | <u>21</u> | <u>18</u> | <u>15</u> |
| | 100% | 100% | 100% | 100% |

~~~~~

**STATISTICAL DATA**

Behavior Research Center  
Rocky Mountain Poll - Arizona  
RMP 2005-III-08

For this and other polls, see [www.brcpolls.com/results](http://www.brcpolls.com/results)

|                   | All<br>Voters | Likely<br>Voters | Likely Voters<br>Excluding<br>"Undecided" |
|-------------------|---------------|------------------|-------------------------------------------|
| <u>NAPOLITANO</u> |               |                  |                                           |
| Definitely for    | 28%           | 33%              | 39%                                       |
| Probably for      | <u>21</u>     | <u>20</u>        | <u>23</u>                                 |
| (Total for)       | (49%)         | (53%)            | (62%)                                     |
| Probably not      | 12            | 13               | 16                                        |
| Definitely not    | <u>21</u>     | <u>19</u>        | <u>22</u>                                 |
| (Total not)       | (33%)         | (32%)            | (38%)                                     |
| Unsure            | 18            | 15               | -                                         |
| <u>KYL</u>        |               |                  |                                           |
| Definitely for    | 25%           | 30%              | 38%                                       |
| Probably for      | <u>26</u>     | <u>24</u>        | <u>30</u>                                 |
| (Total for)       | (51%)         | (54%)            | (68%)                                     |
| Probably not      | 11%           | 12%              | 15%                                       |
| Definitely not    | <u>11</u>     | <u>14</u>        | <u>17</u>                                 |
| (Total not)       | (22%)         | (26%)            | (32%)                                     |
| Unsure            | 27            | 20               | -                                         |

~~~~~