



behavior research center's

Rocky Mountain Poll

NEWS RELEASE [RMP 2006-I-02]

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SENATOR JON KYL AND GOVERNOR JANET NAPOLITANO
WIDEN LEADS OVER CHALLENGERS;
LEN MUNSIL COULD BECOME A FACTOR IN THE GOP PRIMARY

Phoenix, Arizona, January 23, 2006. Governor Janet Napolitano has a 28-point lead over her strongest would-be opponent, Dan Goldwater, and a 34-point lead over John Green. Neither challenger has enough of a lead in the GOP primary election as yet to be considered the “man to beat.” In addition, the possible entry of Republican and right-to-life advocate Len Munsil could prove to be a defining factor. When his name is added to the primary test ballot, he grabs second place and jumps ahead of John Greene. Dan Goldwater has the lead, but with two-thirds of Republican voters sitting on the fence and three in ten saying they currently plan to vote to keep Democrat Janet Napolitano in office, it is anyone guess as to who will win the GOP primary.

In the US Senate race, the no-media-thus-far campaign of Democrat challenger Jim Pederson may prove to be a costly decision as incumbent Jon Kyl has widened his lead from 24 to 29 points since mid-October. Kyl now leads Pederson by a commanding 55 to 26 percent, compared to 54 to 30 percent in October.

Of particular interest in the poll results is the apparent failure of Jim Pederson thus far to make gains in Pima County or in the rural counties. Indeed, it appears that he is losing ground in both areas and, in the rural counties, Kyl has widened his lead over Pederson significantly. Kyl is also stronger today than in October among Arizona voters most likely to vote in an off-year election, widening his lead from 56 to 30 percent in October, to 60 to 26 percent today.

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The findings outlined in this report are based on a survey of 549 voters across Arizona conducted between January 5th and January 13th, 2006, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

-30-

EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2006-I-02) is based on 549 telephone interviews with voters, conducted from January 5th through January 13th, 2006. In the overall sample, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 4.2 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

STATISTICAL DATA

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 Rocky Mountain Poll – Arizona
 2006-I-02

For this and other polls, see www.brcpolls.com/results.

“If the Republican primary for Governor were being held today, which of the following candidates would you vote for?”

<u>GOP PRIMARY TEST ELECTION</u>	<u>Jan. 06</u>	<u>Oct. 05</u>	<u>Jan. 06 Likely Voters</u>
Jan Florez	1%	3%	1%
Don Goldwater	20	20	23
John Greene	4	5	2
Len Munsil	9	NA	10
Teresa Ottesen	1	*	1
Mary Peters	NA	1	NA
None of these/unsure	<u>65</u> 100%	<u>70</u> 100%	<u>63</u> 100%

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STATISTICAL DATA

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Rocky Mountain Poll – Arizona

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2006-I-02

*“And if the election for Governor of Arizona were being held today, would you vote for the Democrat Janet Napolitano, the Republican John Greene (Don Goldwater) or the Libertarian Mike Ross?”*

|                | TOTAL   |         | JAN. 06 |      |      |                | TOTAL   |         | JAN. 06 |      |      |
|----------------|---------|---------|---------|------|------|----------------|---------|---------|---------|------|------|
|                | Jan. 06 | Oct. 05 | Dem.    | Rep. | Ind. |                | Jan. 06 | Oct. 05 | Dem.    | Rep. | Ind. |
| Napolitano (D) | 58%     | 56%     | 83%     | 38%  | 56%  | Napolitano (D) | 55%     | 53%     | 81%     | 35%  | 51%  |
| Greene (R)     | 24      | 20      | 9       | 45   | 14   | Goldwater (R)  | 27      | 21      | 8       | 49   | 18   |
| Ross (L)       | NA      | 3       | NA      | NA   | NA   | Ross (L)       | NA      | 5       | NA      | NA   | NA   |
| Hess (L)       | 6       | NA      | 3       | 2    | 16   | Hess (L)       | 5       | NA      | 3       | 1    | 13   |
| None of these  | 12      | 21      | 5       | 15   | 14   | None of these  | 13      | 21      | 8       | 15   | 18   |

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“Would you say Janet Napolitano is doing an excellent, good, fair, poor or very poor job as Governor of Arizona.”

STATEWIDE

		Excellent/ Good	Fair	Poor/ Very Poor	(Net Pos. to Neg.)
January	2006	57%	20%	14%	(+43)
October	2005	52	30	12	(+40)
July	2005	53	21	18	(+35)
April	2005	57	22	15	(+42)
January	2005	55	24	13	(+42)
October	2004	51	25	16	(+35)
July	2004	52	25	18	(+34)
April	2004	43	30	20	(+23)
January	2004	49	26	17	(+32)
October	2003	46	30	16	(+30)
April	2003	49	24	10	(+39)

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**STATISTICAL DATA**

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Rocky Mountain Poll – Arizona

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2006-I-02

*“And finally, if the race for U.S. Senator for Arizona were being held today, which of the following candidates do you favor – Democrat Jim Pederson or Republican Jon Kyl?” (NAMES ROTATED)*

| <u>STATEWIDE</u>    | <u>Jon<br/>Kyl</u> | <u>Jim<br/>Pederson</u> | <u>Uncommitted</u> | <u>(Net Points<br/>to Kyl)</u> |
|---------------------|--------------------|-------------------------|--------------------|--------------------------------|
| January 2006        | 55%                | 26%                     | 19%                | (+29)                          |
| October 2005        | 54                 | 30                      | 16                 | (+24)                          |
| <u>JANUARY 2006</u> |                    |                         |                    |                                |
| Maricopa            | 57                 | 26                      | 17                 | (+31)                          |
| Pima                | 44                 | 29                      | 27                 | (+15)                          |
| Rural               | 54                 | 24                      | 22                 | (+30)                          |
| Republican          | 86                 | 5                       | 9                  | (+81)                          |
| Democrat            | 26                 | 52                      | 22                 | (- 26)                         |
| Independent         | 43                 | 25                      | 32                 | (+18)                          |
| Men                 | 54                 | 30                      | 16                 | (+24)                          |
| Women               | 56                 | 23                      | 21                 | (+33)                          |
| Likely voters       | 60                 | 26                      | 14                 | (+34)                          |

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2006-I-02

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
U.S. Senator Jon Kyl					
January	2006	42%	26%	9%	(+ 33)
October	2005	40	23	10	(+ 30)
July	2005	47	21	9	(+ 38)
April	2005	42	21	10	(+ 32)
January	2005	49	22	7	(+ 42)
October	2004	47	23	8	(+ 39)
July	2004	48	22	9	(+ 39)
April	2004	42	25	9	(+ 33)
January	2004	41	28	10	(+ 31)
October	2003	43	27	7	(+ 36)
July	2003	49	23	9	(+ 40)
April	2003	45	22	7	(+ 38)
January	2003	42	28	8	(+ 34)
October	2002	43	26	10	(+ 33)
July	2002	50	23	8	(+ 42)
April	2002	49	21	9	(+ 40)
January	2002	48	26	5	(+ 43)
October	2001	57	22	7	(+ 50)
July	2001	46	24	7	(+ 39)
April	2001	46	27	8	(+ 38)
January	2001	47	23	9	(+ 38)
October	2000	46	26	7	(+ 39)
July	2000	39	32	7	(+ 32)
April	2000	37	26	10	(+ 27)
January	2000	40	26	8	(+ 32)
October	1999	38	26	9	(+ 29)
July	1999	43	28	8	(+ 35)
April	1999	39	27	9	(+ 30)
January	1999	42	25	8	(+ 34)
January	1998	42	28	9	(+ 33)
January	1997	36	32	8	(+ 28)
January	1996	33	31	13	(+ 20)

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