



*behavior research center's*

# ***Rocky Mountain Poll***

NEWS RELEASE [RMP 2007-III-03]

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## GOVERNOR JANET NAPOLITANO

Phoenix, Arizona June 12, 2007. An impressive 65 percent of Arizonans now believe Governor Janet Napolitano is doing a good job as Chief Executive of the State. These are her highest job approval ratings to date and puts her head and shoulders above all other Arizona officials currently in office. Only Senator John McCain has topped these numbers in 2001 and 2002. She receives "excellent" or "Good" job ratings from 80 percent of Democrats, 70 percent of Independents and 54 percent of Republicans. A stunning 70 percent of likely voters rate her performance in the same fashion.

This survey also invited Arizona to tell our interviewers what their impressions were of the Governor, either personally or in terms of the job she is doing as Chief Executive, a question that reveals the underlying core of her charisma — belief she works hard, resolves issues fairly, is confident, sticks to her beliefs, is friendly and modest, and importantly, is smart and honest, attributes not often given to modern politicians.

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**EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2007-III-03), is based on 628 interviews with voters across Arizona, conducted between May 24<sup>th</sup> and May 29<sup>th</sup> 2007. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.9 percent of what they would have been had the entire voter population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.**

**This statement conforms to the principles of disclosure of the National Council on Public Polls.**

ENCLOSED: **Statistical tables.**

**STATISTICAL DATA**

Behavior Research Center  
Rocky Mountain Poll – Arizona  
RMP 2007-III-03

For this and other polls, see [www.brcpolls.com/results](http://www.brcpolls.com/results).

*“Next, I’d like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor.”*

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
<b><u>Governor Janet Napolitano</u></b>					
<b>May</b>	<b>2007</b>	<b>65%</b>	<b>19%</b>	<b>11%</b>	<b>(+ 54)</b>
March	2007	63	20	10	(+ 53)
January	2007	61	21	12	(+ 49)
January	2006	57	20	14	(+ 43)
October	2005	52	30	12	(+ 40)
July	2005	53	21	18	(+ 35)
April	2005	57	22	15	(+ 42)
January	2005	55	24	13	(+ 42)
October	2004	51	25	16	(+ 35)
July	2004	52	25	18	(+ 34)
April	2004	43	30	20	(+ 23)
January	2004	49	26	17	(+ 32)
October	2003	46	30	16	(+ 30)
April	2003	49	24	10	(+ 39)

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“What are your impressions of Governor Janet Napolitano, I mean either personally or in terms of the job she is doing as Governor of Arizona?”

|                                                                                                                                                 | <u>Expressed As Percent of</u> |                                        |                                                          |
|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|----------------------------------------|----------------------------------------------------------|
|                                                                                                                                                 | <u>All</u><br><u>Arizonans</u> | <u>Those with</u><br><u>an Opinion</u> | <u>Likely</u><br><u>Voters With</u><br><u>an Opinion</u> |
| <u>Positive Comments</u>                                                                                                                        |                                |                                        |                                                          |
| <u>Does a good job</u> – works hard - solving all issues, strong staff                                                                          | 39%                            | 51%                                    | 55%                                                      |
| <u>Leadership Characteristics</u> – Smart, honest, strong, cares about all people, decisive, unafraid of tough issues, goes where she is needed | 17                             | 24                                     | 22                                                       |
| <u>Personal Charisma</u> – very likeable, friendly, nice, down to earth, modest, good communicator                                              | 7                              | 9                                      | 8                                                        |
| <u>Agree on Issues</u> – education, immigration, budget, environment, children, crime                                                           | 6                              | 8                                      | 7                                                        |
| <u>Negative Comments</u>                                                                                                                        |                                |                                        |                                                          |
| Doing a poor job                                                                                                                                | 5                              | 7                                      | 5                                                        |
| Not a strong leader                                                                                                                             | 4                              | 5                                      | 5                                                        |
| Unappealing personality                                                                                                                         | 2                              | 2                                      | 2                                                        |
| Disagrees with her issues (immigration, children, crime, abortion)                                                                              | 7                              | 9                                      | 10                                                       |
| Not Sure Yet                                                                                                                                    | 24                             | —                                      | —                                                        |

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