



behavior research center's

Rocky Mountain Poll

NEWS RELEASE [RMP 2010-III-07]

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JOB RATINGS ERODE FOR SENATORS KYL AND McCAIN

Phoenix, Arizona, July 28, 2010. A shrinking proportion of Arizonans give favorable job ratings to U.S. Senators John McCain and Jon Kyl for the work they are doing in Washington. In the case of John McCain only 36 percent now give him positive performance scores. This compared to 40 percent in January and 48 percent in September of 2009.

U.S. Senator Jon Kyl has also suffered a decline in his job ratings, his favorable scores dropping to 29 percent from 35 percent in January and 44 percent in September of 2009.

The erosion in both men's job ratings may be a reflection of general voter disenchantment with the tonality of endless partisan politics in Washington D.C. as both men are highly visible in Beltway struggles. Neither Senator, however, has outright negative job ratings that might be considered problematic. Thus the "poor" job rating for McCain totals only 22 percent and for Kyl only 17 percent.

Notwithstanding the mixed readings toward Senator McCain, Republican voters thus far appear unimpressed with either of McCain's primary challengers, Jim Deakin and ex-congressman J.D. Hayworth. McCain leads the GOP primary with 64 percent of the vote to only 19 percent for Hayworth and five percent of Deakin. The hard nosed attacks on Senator McCain by Hayworth may have helped drive down McCain's job ratings, but the Senator's heavy media counterattack questioning Hayworth's ethics, his votes on so-called pork barrel measures and his lobby connections have made Hayworth's record the issue rather than McCain's.

(Continue)

This poll also explored the job ratings of Maricopa County Sheriff Joe Arpaio. His current positive job performance rating (44%) is improved slightly from January (39%) but still far below his best readings registered in 2007 when they soared into the 60 percentiles. The proportion who rate his performance in office as “poor” registers at 34 percent, unchanged since January.

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EDITOR’S NOTE: This Rocky Mountain Poll - Arizona (2010-III-07), is based on 800 interviews with adult heads of household statewide, conducted between June 30 and July 11, 2010 using BRC’s in-house interviewing staff. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.5 percent of what they would have been had the entire adult population been surveyed. The error factor for the Maricopa county subsample is plus or minus 4.6 percent based on 480 interviews. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical tables.

STATISTICAL DATA

Behavior Research Center
 Rocky Mountain Poll - Arizona
 RMP (2010-III-07)

For this and other polls, see www.brcpolls.com/results.

		EXCELLENT/ GOOD		FAIR	POOR/VERY POOR		(NET POS TO NEG)
U.S. Senator John McCain							
July	2010	36%	31%		22%		(+ 14)
January	2010	40	30		21%		(+ 19)
September	2009	48	31		21		(+ 27)
November	2007	45	26		17		(+ 28)
July	2007	42	25		30		(+ 12)
March	2007	49	24		18		(+ 31)
January	2007	50	25		17		(+ 33)
January	2006	62	20		9		(+ 53)
October	2005	60	27		7		(+ 53)
July	2005	63	19		9		(+ 54)
April	2005	61	22		10		(+ 51)
January	2005	73	15		6		(+ 67)
October	2004	70	17		8		(+ 62)
July	2004	72	17		6		(+ 66)
April	2004	65	18		9		(+ 56)
January	2004	64	20		9		(+ 55)
October	2003	61	22		7		(+ 54)
July	2003	68	18		8		(+ 60)
April	2003	66	20		6		(+ 60)
January	2003	57	24		9		(+ 48)
October	2002	61	23		10		(+ 51)
July	2002	66	21		8		(+ 58)
April	2002	69	15		9		(+ 60)
January	2002	65	21		9		(+ 56)
October	2001	70	16		9		(+ 61)
July	2001	54	22		13		(+ 41)
April	2001	63	22		8		(+ 55)
January	2001	63	21		7		(+ 56)
October	2000	67	18		8		(+ 59)
July	2000	63	21		8		(+ 55)
April	2000	56	24		9		(+ 47)
January	2000	63	20		7		(+ 56)
January	1999	63	17		9		(+ 54)
January	1998	55	25		8		(+ 47)
January	1997	50	28		9		(+ 41)
January	1996	47	28		11		(+ 36)
January	1995	47	29		11		(+ 37)
January	1994	38	33		14		(+ 24)
January	1993	46	30		14		(+ 32)
January	1992	33	35		17		(+ 16)
January	1991	24	34		19		(+ 05)

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|                             |             | EXCELLENT/<br>GOOD |            | FAIR | POOR/VERY<br>POOR |  | (NET POS<br>TO NEG) |
|-----------------------------|-------------|--------------------|------------|------|-------------------|--|---------------------|
| <b>U.S. Senator Jon Kyl</b> |             |                    |            |      |                   |  |                     |
| <b>July</b>                 | <b>2010</b> | <b>29%</b>         | <b>29%</b> |      | <b>17%</b>        |  | <b>(+ 12)</b>       |
| January                     | 2010        | 35                 | 23         |      | 20                |  | (+ 15)              |
| September                   | 2009        | 44                 | 32         |      | 24                |  | (+ 20)              |
| November                    | 2007        | 37                 | 26         |      | 13                |  | (+ 24)              |
| July                        | 2007        | 40                 | 34         |      | 18                |  | (+ 22)              |
| March                       | 2007        | 46                 | 25         |      | 12                |  | (+ 34)              |
| January                     | 2007        | 48                 | 24         |      | 16                |  | (+ 32)              |
| January                     | 2006        | 42                 | 26         |      | 9                 |  | (+ 33)              |
| October                     | 2005        | 40                 | 23         |      | 10                |  | (+ 30)              |
| July                        | 2005        | 47                 | 21         |      | 9                 |  | (+ 38)              |
| April                       | 2005        | 42                 | 21         |      | 10                |  | (+ 32)              |
| January                     | 2005        | 49                 | 22         |      | 7                 |  | (+ 42)              |
| October                     | 2004        | 47                 | 23         |      | 8                 |  | (+ 39)              |
| July                        | 2004        | 48                 | 22         |      | 9                 |  | (+ 39)              |
| April                       | 2004        | 42                 | 25         |      | 9                 |  | (+ 33)              |
| January                     | 2004        | 41                 | 28         |      | 10                |  | (+ 31)              |
| October                     | 2003        | 43                 | 27         |      | 7                 |  | (+ 36)              |
| July                        | 2003        | 49                 | 23         |      | 9                 |  | (+ 40)              |
| April                       | 2003        | 45                 | 22         |      | 7                 |  | (+ 38)              |
| January                     | 2003        | 42                 | 28         |      | 8                 |  | (+ 34)              |
| October                     | 2002        | 43                 | 26         |      | 10                |  | (+ 33)              |
| July                        | 2002        | 50                 | 23         |      | 8                 |  | (+ 42)              |
| April                       | 2002        | 49                 | 21         |      | 9                 |  | (+ 40)              |
| January                     | 2002        | 48                 | 26         |      | 5                 |  | (+ 43)              |
| October                     | 2001        | 57                 | 22         |      | 7                 |  | (+ 50)              |
| July                        | 2001        | 46                 | 24         |      | 7                 |  | (+ 39)              |
| April                       | 2001        | 46                 | 27         |      | 8                 |  | (+ 38)              |
| January                     | 2001        | 47                 | 23         |      | 9                 |  | (+ 38)              |
| October                     | 2000        | 46                 | 26         |      | 7                 |  | (+ 39)              |
| July                        | 2000        | 39                 | 32         |      | 7                 |  | (+ 32)              |
| April                       | 2000        | 37                 | 26         |      | 10                |  | (+ 27)              |
| January                     | 2000        | 40                 | 26         |      | 8                 |  | (+ 32)              |
| October                     | 1999        | 38                 | 26         |      | 9                 |  | (+ 29)              |
| July                        | 1999        | 43                 | 28         |      | 8                 |  | (+ 35)              |
| April                       | 1999        | 39                 | 27         |      | 9                 |  | (+ 30)              |
| January                     | 1999        | 42                 | 25         |      | 8                 |  | (+ 34)              |
| January                     | 1998        | 42                 | 28         |      | 9                 |  | (+ 33)              |
| January                     | 1997        | 36                 | 32         |      | 8                 |  | (+ 28)              |
| January                     | 1996        | 33                 | 31         |      | 13                |  | (+ 20)              |

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“Next, would you say Sheriff Joe Arpaio is doing an excellent, good, fair, poor or very poor job in office?”

(MARICOPA COUNTY ONLY)

	EXCELLENT/		POOR/		NOT	NET TO
	GOOD	FAIR	VERY POOR	SURE		
SHERIFF JOE ARPAIO						
July 2010	44%	13%	34%	9%		+ 10
January 2010	39	20	34	7		+ 5
July 29, 2008	54	14	28	4		+26
November 2007	59	16	22	3		+37
March 2007	64	13	16	7		+48

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