



behavior research center's

Rocky Mountain Poll

NEWS RELEASE [RMP 2013-III-03]

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BY 5 TO 3 ARIZONANS FAVOR NON-PROFITS THAT CONTRIBUTE
TO POLITICAL CAMPAIGNS TO DISCLOSE THEIR DONORS

Phoenix, Arizona, August 6, 2013. By a fairly wide margin of 52 to 34 percent, Arizonans say they favor requiring non-profits which contribute to political campaigns to disclose donors to their organizations. Known as 501.C.4 organizations under the U.S. tax codes, such organizations can now make donations to political candidates without disclosing their donors, a practice that some claim results in wealthy individuals and corporations masking some of their political activities.

The issue strongly divides Republican voters who split 45 in percent in favor to 44 percent opposed, but Independents, and especially Democrats, reveal strong support for such a requirement (Independents are 55 to 33 in favor while Democrats are 71 to 17 percent in favor).

Attitudes on this issue also reveal an inverse relationship on age – that is, as age drops , support for the measure rises.

EDITOR’S NOTE: This Rocky Mountain Poll - Arizona (2013-III-03), is based on 701 interviews with heads of household statewide including 438 registered voters statewide, conducted between July 8 and 21 , 2013. Interviewing was conducted in both English or Spanish by professional interviewers of the Behavior Research Center on both landlines and cell phones. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire population been surveyed and 4.8 percent had the entire voter population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical tables.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
RMP (2013-III-03)

For this and other polls, see www.brcpolls.com/results.

“As you may know, some organizations can apply for non-profit or tax exempt status with the IRS. One such tax exempt status is as 501.C.4. Organizations with this status do not have to pay taxes on monies donated to them and can help candidates in election efforts so long as supporting candidates is not their main activity. Do you think the IRS should or should not require these non-profit organizations to disclose the identities of their contributors in order to qualify for tax exempt status?”

	Favor	Oppose	Unsure
Statewide	52%	34%	4%
Democrat	71	17	12
Independent	55	33	12
Republican	45	44	11
Under 35	57	31	12
35 to 54	51	36	13
55 +	46	36	18
Maricopa	51	35	14
Pima	57	32	11
Rural	50	34	16
Under \$45K	51	35	14
\$45K to \$84.9K	58	33	9
\$85K +	55	37	8

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