



behavior research center's

Rocky Mountain Poll

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JOHN HUPPENTHAL AND TOM HORNE JOB RATING

MORE THAN TWO TO ONE NEGATIVE

Phoenix, Arizona, July 25, 2014. Among voters aware of and with an opinion regarding the job performance of Arizona's sitting Attorney General and Superintendent of Public Instruction, there is no doubt that recent news stories that some characterize as scandalous, have had a significant and negative impact on public regard for the two office-holders.

Statewide six of ten voters have an opinion of Superintendent of Instruction John Huppenthal and of these, 26 percent rate his performance as "poor" or "very poor", a level twice as high as the eleven percent who think he has done an "excellent" or "good" job. Republican voters are not too enthusiastic toward him either with 25 percent rating his performance as "poor" compared to only 13 percent saying he is doing a "good" job. Huppenthal is in the hottest water with Independents, where by a ratio of 39 to eight percent they assess his performance as "poor".

When Republican and Independent voters with no opinion toward Mr. Huppenthal are excluded from the computations, it is clear that he has a lot of work to do to regain the confidence of those most likely to vote. Forty-seven percent of these voters assess his performance as "poor" compared to only 15 percent who say he has done a "good" job in office. The reasons for their coolness to Huppenthal may trace in part to recent stories accusing him of making blog posts that, among other things, characterized poor families as "lazy pigs." He has apologized publically, but apparently, the effort to patch things up with voters has not helped.

In the case of State Attorney General Tom Horne, who has been accused of misusing resources in his office for political purposes, the results appear much the same. In his case, among voters with an opinion of his performance, 47 percent rate his performance as "poor" and only 16 percent give him a "good" job rating. He is in a somewhat better position with Republican voters, but even within their ranks, the "poor" to "good" readings are two to one on the "poor" side. (39% to 18%).

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
RMP (2014-III-03)

For this and other polls, see www.brcpolls.com/results.

EDITOR’S NOTE: This Rocky Mountain Poll - Arizona (2014-III-03, is based on 703 interviews with heads of household statewide conducted between July 10 and July 17, 2014. Interviewing was conducted in both English or Spanish by professional interviewers of the Behavior Research Center on both landlines and cell phones. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical tables.

“Would you say that Arizona Attorney General Tom Horne is doing an excellent, good, fair, poor or very poor job in office.”

	Arizona Attorney General Tom Horne			
	Statewide	Republicans	Independent	Democrat
Excellent / Good	9%	14%	13%	6%
Fair	26	34	27	23
Poor / Very Poor	30	31	37	37
Unsure / Unaware	35	21	23	34

	Expressed as a Percent of		
Rating of Tom Horne by those with an opinion	All Voters	Republican Voters only	Republican and Independent Voters
Excellent / Good	16%	18%	18%
Fair	37	43	39
Poor / Very Poor	47	39	43

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“Would you say that Arizona Superintendent of Public Instruction John Huppenthal is doing an excellent, good, fair, poor or very poor job in office.”

Arizona Superintendent of Public Instruction
John Huppenthal

	Statewide	Republicans	Independent	Democrat
Excellent/good	11%	13%	8%	18%
Fair	22	29	22	18
Poor / Very Poor	26	25	39	29
Unsure/unaware	41	33	31	35

Expressed as a Percent of

Rating of John Huppenthal by those with an opinion	All Voters	Republican Voters only	Republican and Independent Voters
Excellent / Good	19%	19%	15%
Fair	35	44	38
Poor / Very Poor	46	37	47