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Rocky Mountain Poll

Rated in the Top 15% of Political Polls in the U.S.

NEWS RELEASE [RMP 2015-I-02]

Contact: Earl de Berge
Research Director
Jim Haynes
President/CEO

REESTABLISHING U.S./CUBA RELATIONS FAVORED IN ARIZONA 45 TO 27 PERCENT

Phoenix, Arizona. February 12, 2015. As U.S. companies such as Netflix take advantage of President Obama's edict to re-open diplomatic and trade relations with the island nation of Cuba, Arizonans, especially older citizens and both Democrats and Independents, favor re-establishing diplomatic and trade relationships with Cuba. Statewide support is 45 percent compared to only 27 percent in opposition. Twenty eight percent had no opinion at the time of this survey. The results of this survey are very similar to those of a national poll released by CBS in ~~late~~ December which found 54 percent in favor, 28 percent opposed and 18 percent undecided. Support for the new relationship may also herald a flood of travel to the island after the U.S. Treasury and Commerce Department unveiled in mid-January a set of rules that ease trade and travel restrictions to that island.

Support for renewed relations rises to 53 percent among men and 56 percent among citizens over 55 years of age. Attitudes also vary depending upon the political party preference of voters. Thus 58 percent of Democrats and 54 percent of registered Independent are in support while Republican voters are sharply divided on this issue with 36 percent in favor of improved trade and diplomatic relations but 38 percent opposed.

The study also finds that support for reestablishing relations with Cuba rises among more affluent Arizona families, peaks among Caucasians and swells to nearly 60 percent in Pima County. The proportion of people with no opinion as yet on this issue is highest among younger citizens, women, Maricopa County residents and Republicans.

Among the 72 percent of Arizonans who had formed an opinion on the Cuba issue, support is 63 percent contrasted to 37 percent opposed. The same percentages hold among registered voters.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
RMP (2015-I-02)

For this and other polls, see www.brcpolls.com/results.

EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2015-I-02), is based on 701 interviews with adult heads of household statewide, conducted between January 13 and 21, 2015. Interviewing was conducted in English or Spanish by professional interviewers of the Behavior Research Center on both land lines and cell phones. Where necessary, figures for age, sex, and race were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

Rocky Mountain Poll is rated in top 15 percent of polls in America: In 2014, Nate Silver of the poll tracking website *fivethirtyeight.com* rated BRC in the top tier of political polling firms in America for methodology and accuracy. Mr. Silver and his website have correctly predicted national and state election outcomes in recent election cycles by aggregating polling results from multiple research firms.

ENCLOSED: Statistical tables on the next page.

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“Do you approve or disapprove of the US reestablishing diplomatic and trade relations with Cuba?”

	Approve	Disapprove	Unsure
Statewide	45%	27%	28%
Democrat	58	26	16
Independent	54	24	22
Republican	36	38	26
<u>AGE</u>			
Under 35	45	17	38
35 to 54	36	34	30
55 and older	56	30	14
<u>GENDER</u>			
Male	53	26	21
Female	37	27	36
<u>COUNTY</u>			
Maricopa	42	24	34
Pima	59	21	20
Rural	45	37	18
<u>ETHNICITY</u>			
Caucasian	48	29	23
Hispanic	38	23	39
Other	38	26	36