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**ARIZONA: CARSON, TRUMP LEAD THE PACK IN GOP PRESIDENTIAL
PRIMARY POLL; BUSH, RUBIO AND CRUZ STILL IN THE GAME;
TRUMP NO FAVORITE OF REPUBLICAN LATINOS**

Phoenix, Arizona, November 11, 2015. Ben Carson and Donald Trump are in a virtual tie for the votes of registered Republicans who can participate in the March 22, 2016 party primary. Were that primary to have been held at the time of this survey, which was taken in the last week of October and the first week of November, Carson (23%) and Trump (21%) each would have drawn about a fifth of the vote. Marco Rubio pulls 15 percent, Jeb Bush eight percent and Ted Cruz five percent. The remaining candidates, Chris Christie, Carly Fiorina, Mike Huckabee, John Kasich and Rand Paul each attract two percent or less of the GOP vote. Twenty-two percent remain undecided as to who they favor at this point in the campaign.

The findings outlined in this report are based on a statewide survey of 700 adult heads of household including 226 registered Republican voters. It was conducted between October 24 and November 5, 2015 by the Behavior Research Center of Arizona and is part of the Center's Independent and non-partisan Rocky Mountain Poll Series. All interviewing was conducted via telephone by professional interviewers. The public is welcome to visit www.BRCpolls.com for this and other polls.

The survey was taken just before questions began to circulate about whether Ben Carson has been truthful about having been offered a scholarship to West Point and his claim to have been pugilistic in his youth.

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As of the time of this survey, Republican women lean more heavily toward Ben Carson while Donald Trump and Marco Rubio have greater appeal among men than women. Jeb Bush and Ben Carson draw best from voters under 35 years of age and Donald Trump appeals most to Arizona GOP voters in the 35 to 55 years of age bracket. Geographically, Ben Carson is noticeably stronger in rural Arizona; Ted Cruz shows above average strength among Pima County Republicans, as does Donald Trump.

Notwithstanding his claims to be popular among Hispanics, Donald Trump shows no strength among GOP Hispanics in Arizona. In fact, Jeb Bush and Marco Rubio lead the GOP Hispanic vote here (Rubio 17%, Bush 16%, Carson 11%, Trump 11%, Ted Cruz 6%). Stated somewhat differently, candidates other than Trump pull 45 percent of the GOP Latino vote while eleven percent favor Trump and the balance, 44 percent, remain uncommitted.

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EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2015-IV-02), is based on 700 interviews with heads of household statewide, including 226 registered Republican voters, conducted between October 24 and November 5, 2015. Interviewing was conducted in both English and Spanish by professional interviewers of the Behavior Research Center on both land lines and cell phones. Where necessary, figures for age, sex, and race were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire adult population been surveyed and plus or minus 6.7 percent among Republican voters. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical Tables

“If the Republican Primary for President were being held today, which of the following candidates would you vote for?” (Names read in random order)

CANDIDATE	GOP VOTERS ONLY
Ben Carson	23%
Donald Trump	21
Marco Rubio	15
Jeb Bush	8
Ted Cruz	5
All others (Christie, Fiorina, Huckabee, Paul, Kasich	6
Not sure yet	22

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