



*behavior research center's*

# *Rocky Mountain Poll*

NEWS RELEASE 2001-II-03

Contact: Earl de Berge

[Info@brcpolls.com](mailto:Info@brcpolls.com)

## PRESIDENT BUSH LIKED IN ARIZONA

Phoenix, Arizona, May 3, 2001. By a ratio of 49 percent to 19 percent, Arizonans say they like the job George W. Bush is doing as President of the United States.

Additionally, although attitudes toward President Bush at this time reveal unmistakable partisan overtones, over a fifth of Democrats rate his performance as either "excellent" or "good," and another third say he is doing a "fair" job. Four in ten Democrats flatly give him a "poor" job rating.

Republican voters are thrilled with the President: 73 percent rating his performance favorably and only four percent giving "poor" ratings. Independent voters are warming up to the President as well – 51 percent favorable to only 18 percent unfavorable.

Attitudes are also fairly uniform across Arizona's urban and rural areas, although it appears that rural Arizonans have the most positive views toward his presidency thus far. Finally, as was true during the presidential campaign, women are less positive toward President Bush than are men.

The findings outlined in this report are based on a survey of 709 adults across Arizona conducted in April by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. For more information, you may visit [www.brcpolls.com](http://www.brcpolls.com).

- 30 -

**EDITOR'S NOTE:** This Rocky Mountain Poll - Arizona (2001-II-03), is based on 709 interviews with adult heads of household throughout Arizona between April 4 and April 15 of 2001. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.7 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

**ENCLOSED:** Statistical tables.

STATISTICAL DATA

Behavior Research Center  
2001-II-03

You may read this and other polls at [www.brcpolls.com](http://www.brcpolls.com)

“Would you say George W. Bush is doing an excellent, good, fair, poor or very poor job as President of the United States?”

	EXCELLENT/ GOOD	FAIR	POOR/ VERY POOR	UNSURE
Statewide	49%	24%	19%	8%
Democrats	23	32	39	6
Republicans	73	18	4	5
Independents	44	22	22	12
Maricopa	48	24	20	8
Pima	49	23	19	9
Rural	53	22	16	9
Men	55	22	16	7
Women	44	25	22	9

~~~~~