



behavior research center's

Rocky Mountain Poll

NEWS RELEASE
RMP 2001-III-17

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FEARING CANCER, ONE IN FIVE HAS HAD SKIN LESION REMOVED

Phoenix, Arizona. August 27, 2001. Eighteen percent of Valley adults, including 30 percent of adults over 55 years of age, have had a lesion removed from their skin because their doctor feared it might be cancerous.

The rate at which such steps have been taken is modestly higher for women (19%) than for men (16%), and a definite direct correlation is found for age: the rate, only nine percent for the youngest adults, rises to 16 percent for those between the ages of 35 and 54 and then to 30 percent for those 55 years of age and older.

The survey also finds the rate is highest among Caucasians (20%), then drops to 13 percent among Hispanics and, finally to ten percent among other minorities in Arizona – mostly Asians, Native Americans and African-Americans.

The findings outlined in this report are based on a survey of 593 adults in Maricopa county conducted between August 8TH and 14TH, 2001 by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent poll results.

Interestingly, length of residency in Arizona is not a strong correlate and even though the rate increases somewhat among longer-term residents, that pattern may more likely be a reflection of their age rather than the number of years they have lived in Arizona.

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EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2001-III-17), is based on 593 interviews with adults throughout Maricopa County between August 8th and 14th, 2001. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of +/-4.1 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

BELOW: Statistical tables.

STATISTICAL DATA

Behavior Research Center
 Rocky Mountain Poll - Arizona
 RMP 2001-III-17

For this and other polls, see www.brcpolls.com/results.

"Have you ever had something removed from your skin because the doctor thought it might be cancerous?"

	<u>% YES</u>
Valley-wide	18%
Women	19
Men	16
Under age 35	9
35 to 54	16
55+	30
Years in Arizona:	
Under 10	13
10 to 19	20
20 -29	15
30+	23
Caucasian	20
Hispanic	13
Other	10

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