



behavior research center's

Rocky Mountain Poll

NEWS RELEASE
RMP 2001-III-20

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ONE OF TEN ADULTS HERE REPORTS BEING ROBBED BY SOMEONE WIELDING A WEAPON

Phoenix, Arizona, September 3, 2001. Armed robbery may touch one of every ten persons during their lifetime, assuming experiences of the past hold true for the future. Nine percent of adults who were interviewed here in August report having been robbed by someone with a weapon.

Men are twice as likely (12%) as women (6%) to report having had such an experience and adults in the 35 to 55 age bracket also show a higher incidence (14%). Beyond these two percentages, however, it appears that armed robbers play no favorites as regards the socioeconomic profile of their victims. More specifically, the reported incidence is almost exactly the same in low, middle and high income groups, varies only modestly between people of varying educational and occupational backgrounds and shows little variation between people of differing ethnic backgrounds.

Perhaps the lack of incidence variation in Maricopa County traces to the fact that people here come from so many different cities and regions of the country, that the numbers just "average out" in a melting pot so large as we have here.

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EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2001-III-20), is based on 593 interviews with adults throughout Maricopa County between August 8th and 14th, 2001. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of +/-4.1 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

BELOW: Statistical tables.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
RMP 2001-III-20

For this and other polls, see www.brcpolls.com/results.

"Have you ever been robbed by someone with a weapon?"

	<u>% YES</u>
Countywide	9%
Men	12
Women	6
Under age 35	6
35 to 54	14
55+	5
Retirees	8
Income: Under \$35,000	8
\$35,000 to \$54,999	10
\$55,000 +	8
Caucasian	9
Hispanic	8
Other	10

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