



behavior research center's

Rocky Mountain Poll

NEWS RELEASE
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EIGHT IN TEN FAVOR CONTINUING STATE LOTTERY

Phoenix, Arizona, March 22, 2002. Seventy-eight percent of Maricopa County adults favor continuing the state lottery. What is more, among those who are initially opposed to its continuation, four in ten switch to support when reminded that revenues from the lottery are used for such purposes as open space preservation, parks and transportation improvement. In effect, this means that a very impressive 86 percent favor continuation of the Arizona State Lottery.

The findings outlined in this report are based on a survey of 604 adult heads of household throughout Maricopa County conducted between February 15th and February 24th, 2002, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

There were no appreciable differences between various demographic or political subgroups in their attitude toward continuing the lottery.

-30-

EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2002-I-18) is based on 604 telephone interviews conducted from February 15th through February 24th, 2002, with adult heads of household throughout Maricopa County. In a sample of this size, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 4.1 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program. This statement conforms to the principles of disclosure of the National Council on Public Polls.

BELOW: Statistical data

For this and other polls, see www.brcpolls.com/results

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
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"Do you favor or oppose continuing the Arizona State Lottery?"

	<u>FAVOR</u>	<u>OPPOSE</u>	<u>UNSURE</u>
Total	78%	15%	7%

"Would you favor or oppose continuing the Arizona State Lottery if you knew that revenues from the lottery are used for such purposes as open space preservation, parks and transportation improvement?"

Favor	86%
Oppose	11
Unsure	3