



behavior research center's

Rocky Mountain Poll

NEWS RELEASE
RMP 2002-III-03

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BUSH RATINGS OFF TEN POINTS IN ARIZONA

Phoenix, Arizona, July 24, 2002. President George W. Bush's positive job ratings, although still high by any standard, have dropped a full ten points since April and 16 points since October 2001, after their historic high water mark in the wake of the September 11th terrorist attacks in New York and Washington. Simultaneously, those who view his performance as "poor" rose to 15 percent from ten percent in April and only seven percent in January.

The bi-partisan support enjoyed by President Bush after September 11th is still in evidence, but far weaker today. Thus, while 86 percent of Republicans give the President high marks, only 52 percent of Independents and 42 percent of Democrats agree. Erosion in the President's ratings traces principally to political party affiliation, but is also evident within the ranks of non-Hispanic minority groups, women and in the lowest income segments in Arizona.

The findings outlined in this report are based on a survey of 703 adults across Arizona conducted between July 10th and July 15th, 2002, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

This poll also took a look at the image in Arizona of controversial U.S. Attorney General John Ashcroft and found him to be held in high regard by 47 percent of the population, but 25 percent are willing to rate his performance only as "fair," and eleven percent hold the belief he is doing a "poor" job. Views toward Ashcroft are deeply partisan, with 70 percent of Republicans, only 46 percent of Independents and barely 37 percent of Democrats giving him positive job ratings.

Arizonan's views on Senators John McCain and Jon Kyl and Governor Jane Hull remain stable, but reflect mild improvements for Governor Hull.

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EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2002-III-03) is based on 703 telephone interviews with adults, conducted from July 10th through July 15th, 2002 throughout Arizona. In the overall sample, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

BELOW: Statistical data

For this and other polls. See www.brcpolls.com/results

STATISTICAL DATA

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"Next, I'd like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor." (READ EACH; ROTATE LIST)

		EXCELLENT/ GOOD		FAIR	POOR/VERY POOR	(NET POS TO NEG)
<u>President George W. Bush</u>						
July	2002	63%	21%	15%	(+ 48)	
April	2002	73	15	10	(+ 63)	
January	2002	77	15	7	(+ 70)	
October	2001	79	14	5	(+ 74)	
July	2001	44	27	21	(+ 23)	
April	2001	49	24	19	(+ 30)	
<u>U.S. Attorney General John Ashcroft</u>						
July	2002	47%	25%	11%	(+ 36)	
<u>Governor Jane Hull</u>						
July	2002	38%	32%	24%	(+ 14)	
April	2002	37	28	29	(+ 8)	
January	2002	34	34	22	(+ 12)	
October	2001	43	29	20	(+ 23)	
July	2001	36	29	23	(+ 13)	
April	2001	38	28	24	(+ 14)	
January	2001	36	29	24	(+ 12)	
October	2000	47	31	12	(+ 35)	
July	2000	51	29	11	(+ 40)	
April	2000	41	32	13	(+ 28)	
January	2000	50	30	10	(+ 40)	
October	1999	55	26	8	(+ 47)	
July	1999	58	23	7	(+ 51)	
April	1999	58	23	5	(+ 53)	
January	1999	65	20	4	(+ 61)	
October	1998	57	23	3	(+ 54)	
July	1998	55	27	5	(+ 50)	
April	1998	57	23	5	(+ 52)	
January	1998	56	20	3	(+ 53)	
October	1997	45	20	4	(+ 41)	

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**STATISTICAL DATA**

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|                                        |             | EXCELLENT/<br>GOOD | FAIR       | POOR/VERY<br>POOR | (NET POS<br>TO NEG) |
|----------------------------------------|-------------|--------------------|------------|-------------------|---------------------|
| <b><u>U.S. Senator John McCain</u></b> |             |                    |            |                   |                     |
| <b>July</b>                            | <b>2002</b> | <b>66%</b>         | <b>21%</b> | <b>8%</b>         | <b>(+ 58)</b>       |
| April                                  | 2002        | 69                 | 15         | 9                 | (+ 60)              |
| January                                | 2002        | 65                 | 21         | 9                 | (+ 56)              |
| October                                | 2001        | 70                 | 16         | 9                 | (+ 61)              |
| July                                   | 2001        | 54                 | 22         | 13                | (+ 41)              |
| April                                  | 2001        | 63                 | 22         | 8                 | (+ 55)              |
| January                                | 2001        | 63                 | 21         | 7                 | (+ 56)              |
| October                                | 2000        | 67                 | 18         | 8                 | (+ 59)              |
| July                                   | 2000        | 63                 | 21         | 8                 | (+ 55)              |
| April                                  | 2000        | 56                 | 24         | 9                 | (+ 47)              |
| January                                | 2000        | 63                 | 20         | 7                 | (+ 56)              |
| January                                | 1999        | 63                 | 17         | 9                 | (+ 54)              |
| January                                | 1998        | 55                 | 25         | 8                 | (+ 47)              |
| January                                | 1997        | 50                 | 28         | 9                 | (+ 41)              |
| January                                | 1996        | 47                 | 28         | 11                | (+ 36)              |
| January                                | 1995        | 47                 | 29         | 11                | (+ 37)              |
| January                                | 1994        | 38                 | 33         | 14                | (+ 24)              |
| January                                | 1993        | 46                 | 30         | 14                | (+ 32)              |
| January                                | 1992        | 33                 | 35         | 17                | (+ 16)              |
| January                                | 1991        | 24                 | 34         | 19                | (+ 05)              |
| <b><u>U.S. Senator Jon Kyl</u></b>     |             |                    |            |                   |                     |
| <b>July</b>                            | <b>2002</b> | <b>50%</b>         | <b>23%</b> | <b>8%</b>         | <b>(+ 42)</b>       |
| April                                  | 2002        | 49%                | 21%        | 9%                | (+ 40)              |
| January                                | 2002        | 48                 | 26         | 5                 | (+ 43)              |
| October                                | 2001        | 57                 | 22         | 7                 | (+ 50)              |
| July                                   | 2001        | 46                 | 24         | 7                 | (+ 39)              |
| April                                  | 2001        | 46                 | 27         | 8                 | (+ 38)              |
| January                                | 2001        | 47                 | 23         | 9                 | (+ 38)              |
| October                                | 2000        | 46                 | 26         | 7                 | (+ 39)              |
| July                                   | 2000        | 39                 | 32         | 7                 | (+ 32)              |
| April                                  | 2000        | 37                 | 26         | 10                | (+ 27)              |
| January                                | 2000        | 40                 | 26         | 8                 | (+ 32)              |
| October                                | 1999        | 38                 | 26         | 9                 | (+ 29)              |
| July                                   | 1999        | 43                 | 28         | 8                 | (+ 35)              |
| April                                  | 1999        | 39                 | 27         | 9                 | (+ 30)              |
| January                                | 1999        | 42                 | 25         | 8                 | (+ 34)              |
| January                                | 1998        | 42                 | 28         | 9                 | (+ 33)              |
| January                                | 1997        | 36                 | 32         | 8                 | (+ 28)              |
| January                                | 1996        | 33                 | 31         | 13                | (+ 20)              |

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