



behavior research center's

Rocky Mountain Poll

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JANET NAPOLITANO JOB RATINGS FIVE-TO-ONE FAVORABLE STATE LEGISLATURE REGAINING SOME STATURE WITH PUBLIC

Phoenix, Arizona, April 30, 2003. The Arizona State Legislature has reversed the tailspin it was in for the past half year as regards public esteem and, although current ratings are anything but stellar, there can be little doubt that the image problems created by the Alt Fuels debacle are beginning to fade in voters' minds. In both October of 2002 and January of this year, more citizens evaluated the legislature unfavorably than favorably, but today negative ratings have dropped to only 20 percent, compared to 30 percent in January. Simultaneously, those who believe the legislature is doing a good job rose to 29 from 19 percent.

Governor Janet Napolitano is well-regarded by the public, with a favorable-to-unfavorable assessment of nearly five to one (49% favorable to 10% unfavorable). The governor also enjoys bipartisan approval – 64 percent among Democrats, 44 percent among Independents and 40 percent among Republicans. Negative ratings of her performance are low: five percent among Democrats, seven among Independents and only 15 percent among Republicans. Governor Napolitano's rapport with the public is especially strong among older voters (58% positive to only 8% negative).

The findings outlined in this report are based on a survey of 700 adults across Arizona conducted between April 7th and April 10th, 2003, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

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EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2003-I-03) is based on 700 telephone interviews with adults, conducted from April 7th through April 10th, 2003 throughout Arizona. In the overall sample, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

For this and other polls, see www.brcpolls.com/results.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
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“Next, I'd like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor.”

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
<u>Governor Janet Napolitano</u>					
April	2003	49%	24%	10%	(+ 39)
<u>Governor Jane Hull</u>					
January	2003	24	30	32	(- 8)
October	2002	21	31	38	(- 17)
July	2002	38	32	24	(+ 14)
April	2002	37	28	29	(+ 8)
January	2002	34	34	22	(+ 12)
October	2001	43	29	20	(+ 23)
July	2001	36	29	23	(+ 13)
April	2001	38	28	24	(+ 14)
January	2001	36	29	24	(+ 12)
<u>Arizona State Legislature</u>					
April	2003	29%	31%	20%	(+ 9)
January	2003	19	33	30	(- 11)
October	2002	17	35	29	(- 12)
October	2001	29	34	16	(+ 13)
April	2001	28	37	17	(+ 11)
January	2001	25	32	25	(-0-)
October	2000	31	35	16	(+ 15)
January	2000	30	36	18	(+ 12)
January	1999	37	33	11	(+ 26)
January	1998	31	35	18	(+ 13)
January	1997	28	40	17	(+ 11)
January	1996	22	46	17	(+ 5)
January	1995	22	41	15	(+ 7)
January	1994	23	39	22	(+ 1)
January	1993	15	39	26	(- 11)
April	1992	14	37	30	(- 16)
January	1991	15	35	30	(- 15)
January	1990	25	41	21	(+ 4)

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