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Rocky Mountain Poll

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GOVERNOR NAPOLITANO'S JOB RATING RISES; LEGISLATURE'S JOB RATINGS UNCHANGED

Phoenix, Arizona, July 25, 2003. Governor Janet Napolitano is gaining broad-based respect among the general public and voters in Arizona for the job she is doing as Governor. Today, 55 percent rate her performance favorably, while only 15 percent say she is going a poor job as Governor. This compares to April readings of 49 percent favorable and ten percent unfavorable.

Governor Napolitano enjoys positive job ratings in all areas of the state – 58 percent in Maricopa, 58 percent in Pima and 55 percent in the rural counties – and above average readings among likely voters (58%), women (58%), Latinos (69%), Democrats (79%) and in middle and lower income families (59%).

The findings outlined in this report are based on a survey of 701 adults across Arizona conducted between July 14th and July 18th, 2003, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

Public ratings of the state legislature remain roughly the same as in April: 30 percent favorable to 20 percent unfavorable. Of interest, however, is the fact that among likely voters, favorable ratings drop to 27 percent and unfavorable ratings rise to 26. Further, while Republican voters are more positive toward the legislature than are Democrats or Independents, favorable ratings within their ranks rise to only 32 percent while 19 percent give "poor" ratings. Respect for the legislature also tends to fall off among older voters, particularly retirees.

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EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2003-III-03) is based on 701 telephone interviews with adults, conducted from July 14th through July 18th, 2003 throughout Arizona. In the overall sample, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
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For this and other polls, see www.brcpolls.com/results.

"Next, I'd like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor."

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
<u>Governor Janet Napolitano</u>					
July	2003	55%	24%	15%	(+ 40)
April	2003	49	24	10	(+ 39)
<u>Governor Jane Hull</u>					
January	2003	24	30	32	(- 8)
October	2002	21	31	38	(- 17)
July	2002	38	32	24	(+ 14)
April	2002	37	28	29	(+ 8)
January	2002	34	34	22	(+ 12)
October	2001	43	29	20	(+ 23)
July	2001	36	29	23	(+ 13)
April	2001	38	28	24	(+ 14)
January	2001	36	29	24	(+ 12)
<u>Arizona State Legislature</u>					
July	2003	30%	35%	20%	(+ 10)
April	2003	29	31	20	(+ 9)
January	2003	19	33	30	(- 11)
October	2002	17	35	29	(- 12)
October	2001	29	34	16	(+ 13)
April	2001	28	37	17	(+ 11)
January	2001	25	32	25	(-0-)
October	2000	31	35	16	(+ 15)
January	2000	30	36	18	(+ 12)
January	1999	37	33	11	(+ 26)
January	1998	31	35	18	(+ 13)
January	1997	28	40	17	(+ 11)
January	1996	22	46	17	(+ 5)
January	1995	22	41	15	(+ 7)
January	1994	23	39	22	(+ 1)
January	1993	15	39	26	(- 11)
April	1992	14	37	30	(- 16)
January	1991	15	35	30	(- 15)
January	1990	25	41	21	(+ 4)

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