



behavior research center's

Rocky Mountain Poll

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SENATORS McCAIN AND KYL DRAWING STRONG APPROVAL FROM ARIZONA VOTERS

Phoenix, Arizona. July 29, 2003. Arizonans flat like U.S. Senator John McCain. By a ratio of 68 percent to only eight percent, they rate his performance in Washington favorably. Within the ranks of his own party, 73 percent applaud his performance, but his support is bipartisan, as 67 percent of Democrats and 62 percent of Independents also like the job he is doing in the nation's capitol.

U.S. Senator Jon Kyl also experienced an improvement in his job rating this quarter, now standing at 49 percent favorable to only nine percent unfavorable. And as was seen with McCain, members of his own political party are impressed – 63 percent of Republicans in the state saying he is doing a good job and barely four percent giving negative ratings. Among Republicans likely to vote, 54 percent rate Kol favorably compared to 10 percent who give him an unfavorable review.

Democrats are less impressed, but nonetheless are not strongly negative toward Senator Kyl; 40 percent like the job he is doing, while 12 percent rate his performance as poor. Among Independent voters, 45 percent are favorable in their ratings, while 15 percent are negative.

The findings outlined in this report are based on a survey of 701 adults across Arizona conducted between July 14th and July 18th, 2003, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

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EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2003-III-05) is based on 701 telephone interviews conducted July 14-18, 2003, with adults throughout Arizona. In a sample of this size, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 3.77 percent of what they would have been had the entire adult population been surveyed. The registered voter sample includes 539 individuals and the margin of error for that sample is +/- 4.3 percent. Margin of error for GOP sample is +/- 6.5 and for the Democrat sample is +/- 7.0.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

For this and other polls, see www.brcpolls.com/results.

STATISTICAL DATA

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“Next, I’d like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor.” (READ EACH; ROTATE LIST)

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
<u>U.S. Senator Jon Kyl</u>					
July	2003	49%	23%	9%	(+ 40)
April	2003	45	22	7	(+ 38)
January	2003	42	28	8	(+ 34)
October	2002	43	26	10	(+ 33)
July	2002	50	23	8	(+ 42)
April	2002	49	21	9	(+ 40)
January	2002	48	26	5	(+ 43)
October	2001	57	22	7	(+ 50)
July	2001	46	24	7	(+ 39)
April	2001	46	27	8	(+ 38)
January	2001	47	23	9	(+ 38)
October	2000	46	26	7	(+ 39)
July	2000	39	32	7	(+ 32)
April	2000	37	26	10	(+ 27)
January	2000	40	26	8	(+ 32)
October	1999	38	26	9	(+ 29)
July	1999	43	28	8	(+ 35)
April	1999	39	27	9	(+ 30)
January	1999	42	25	8	(+ 34)
January	1998	42	28	9	(+ 33)
January	1997	36	32	8	(+ 28)
January	1996	33	31	13	(+ 20)

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|                                        |             | EXCELLENT/<br>GOOD | FAIR       | POOR/VERY<br>POOR | (NET POS<br>TO NEG) |
|----------------------------------------|-------------|--------------------|------------|-------------------|---------------------|
| <b><u>U.S. Senator John McCain</u></b> |             |                    |            |                   |                     |
| <b>July</b>                            | <b>2003</b> | <b>68%</b>         | <b>18%</b> | <b>8%</b>         | <b>(+ 60)</b>       |
| April                                  | 2003        | 66%                | 20%        | 6%                | (+ 60)              |
| January                                | 2003        | 57                 | 24         | 9                 | (+ 48)              |
| October                                | 2002        | 61                 | 23         | 10                | (+ 51)              |
| July                                   | 2002        | 66                 | 21         | 8                 | (+ 58)              |
| April                                  | 2002        | 69                 | 15         | 9                 | (+ 60)              |
| January                                | 2002        | 65                 | 21         | 9                 | (+ 56)              |
| October                                | 2001        | 70                 | 16         | 9                 | (+ 61)              |
| July                                   | 2001        | 54                 | 22         | 13                | (+ 41)              |
| April                                  | 2001        | 63                 | 22         | 8                 | (+ 55)              |
| January                                | 2001        | 63                 | 21         | 7                 | (+ 56)              |
| October                                | 2000        | 67                 | 18         | 8                 | (+ 59)              |
| July                                   | 2000        | 63                 | 21         | 8                 | (+ 55)              |
| April                                  | 2000        | 56                 | 24         | 9                 | (+ 47)              |
| January                                | 2000        | 63                 | 20         | 7                 | (+ 56)              |
| January                                | 1999        | 63                 | 17         | 9                 | (+ 54)              |
| January                                | 1998        | 55                 | 25         | 8                 | (+ 47)              |
| January                                | 1997        | 50                 | 28         | 9                 | (+ 41)              |
| January                                | 1996        | 47                 | 28         | 11                | (+ 36)              |
| January                                | 1995        | 47                 | 29         | 11                | (+ 37)              |
| January                                | 1994        | 38                 | 33         | 14                | (+ 24)              |
| January                                | 1993        | 46                 | 30         | 14                | (+ 32)              |
| January                                | 1992        | 33                 | 35         | 17                | (+ 16)              |
| January                                | 1991        | 24                 | 34         | 19                | (+ 05)              |

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