



*behavior research center's*

# *Rocky Mountain Poll*

NEWS RELEASE  
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PUBLIC IN MARICOPA LIKE TOP OFFICIALS IN BOTH PARTIES;  
LESS ENTHUSIASTIC ABOUT LEGISLATURE AND ITS LEADERSHIP

Phoenix, Arizona, March 2, 2004. Sheriff Joe Arpaio, County Attorney Richard Romley, both Republican, share top billing with Governor Napolitano and Attorney General Terry Goddard, both Democrats. Bipartisan approval of their job performance is common with, for example, Arpaio and Romley receiving applause from 53 percent and 45 percent of Democrats, respectively. Similarly, 40 percent of Republicans like Goddard's job performance and for Napolitano, the figure is 43 percent.

Registered Independents, who comprise roughly a quarter of Maricopa County registered voters are the most reserved about passing out favorable job ratings and even more likely than are Democrats to hand out poor grades to GOP officials.

Among those able to rate officials, Richard Romley gets top billing, with 65 percent favorable and only eight percent unfavorable. Terry Goddard takes second billing, with 57 percent favorable and only seven percent unfavorable.

The findings outlined in this report are based on a survey of 600 heads of household throughout Maricopa County conducted between February 14 and February 18, 2004, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit [www.brcpolls.com](http://www.brcpolls.com) to read this and other recent polls.

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**EDITOR'S NOTE:** This Rocky Mountain Poll Arizona (2004-I-09) is based on 600 telephone interviews conducted from February 14 through February 18, 2004, with adult heads of household throughout Maricopa County. In a sample of this size, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 4.1 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

**BELOW:** Statistical data

For this and other polls, see [www.brcpolls.com/results](http://www.brcpolls.com/results)

**STATISTICAL DATA**

Behavior Research Center  
Rocky Mountain Poll - Arizona  
RMP 2004-I-09

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STATE/COUNTY OFFICIALS EVALUATED

AS PERCENT OF ALL MARICOPA COUNTY ADULTS

	Excellent/ Good	Fair	Poor/ Very Poor	(% Evaluating)
Maricopa County Sheriff Joe Arpaio	56%	16%	17%	89%
Governor Janet Napolitano	52	22	15	89
County Attorney Rick Romley	49	20	6	75
Attorney General Terry Goddard	40	25	5	70
Arizona State Legislature	26	32	13	71
Speaker of the Arizona House of Representatives Jake Flake	22	21	15	58
President of the Arizona State Senate Ken Bennett	20	22	7	49

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EXPRESSED AS % OF THOSE  
AWARE OF EACH OFFICIAL

|                                                               | Excellent/<br>Good | Fair | Poor/<br>Very Poor | (Net) |
|---------------------------------------------------------------|--------------------|------|--------------------|-------|
| County Attorney Rick Romley                                   | 65%                | 27%  | 8%                 | (+57) |
| Attorney General Terry Goddard                                | 57                 | 36   | 7                  | (+50) |
| Maricopa County Sheriff Joe Arpaio                            | 62                 | 18   | 20                 | (+42) |
| Governor Janet Napolitano                                     | 58                 | 25   | 17                 | (+41) |
| President of the Arizona State Senate<br>Ken Bennett          | 41                 | 45   | 14                 | (+27) |
| Arizona State Legislature                                     | 37                 | 45   | 18                 | (+19) |
| Speaker of the Arizona House of<br>Representatives Jake Flake | 38                 | 36   | 26                 | (+12) |

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