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Rocky Mountain Poll

NEWS RELEASE [RMP 2004-III-01]

Contact: Earl de Berge
Research Director

MARICOPA COMMUNITY COLLEGE 953 MILLION DOLLAR BOND PROPOSAL FACES LITTLE EARLY OPPOSITION

Phoenix, Arizona, July 15, 2004. Even though there has been little publicity about the upcoming local election being offered by the Maricopa County Community College District totaling 953 million dollars, six of ten say they will probably support the measure in November, based on what they have read or heard so far.

Only 15 percent are opposed, although another quarter are reserving judgement until they learn more about the massive bond proposal.

The measure enjoys its broadest support among registered Independent and Democrat voters, but early warning signs of potential difficulties are seen among GOP and older voters, where 43 percent are currently opposed or unsure about how they may vote.

The findings outlined in this report are based on a survey of 406 voters across Maricopa County conducted between June 30th and July 7th, 2004, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

Overall, however, the low levels of early opposition to the measure auger well for the measure, assuming organized opposition does not materialize during the summer and early fall.

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EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2004-III-01) is based on 406 telephone interviews with voters, conducted from June 30th through July 7th, 2004 throughout Maricopa County. In the overall sample, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 5.0 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
RMP 2004-III-01

For this and other polls, see www.brcpolls.com/results.

“As you may be aware, the Maricopa County Community College District will have an item on the ballot this November asking voters to decide on a 953 million dollar bond to meet the growth needs of the ten-college district. If you were voting today, based on what you have read or heard thus far, would you vote ‘yes’ or would you vote ‘no’ on the 953 million dollar bond for the Maricopa Community College District?”

JULY 2004

	Yes	No	Unsure
Countywide	61%	15%	24%
Democrats	66	14	20
Independents	64	13	23
Republicans	57	16	27
Under 35 years of age	68	10	22
35 to 54	61	12	27
55 or over	57	21	22

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