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Rocky Mountain Poll

Rated in the Top 15% of Political Polls in the U.S.

NEWS RELEASE [RMP 2016-II-03]

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ARIZONANS: GOVERNOR DOUG DUCEY JOB RATINGS LOW: 41 PERCENT SAY ARIZONA IS ON THE WRONG TRACK

Phoenix, Arizona, April 20, 2016. Anger toward politics and politicians among Arizona voters appears focused not only on Washington D.C. or the Congress, but also what is going on in Arizona. More specifically, Arizonans are not impressed with either the direction the state is taking or the performance to date of first term Governor Doug Ducey.

In a statewide survey conducted in April only 23 percent believe Governor Ducey is doing an “Excellent” or “Good” job. A near equal amount (21 percent) say his performance to date can be best characterized as either “Poor” or “Very Poor.”

Simultaneously, a plurality of 41 percent believe the state is “seriously off track” compared to only 37 percent willing to say Arizona is headed in the “right direction.”

As might be expected, evaluations of the Republican Governor reveal some partisan overtones, but Republican voters are reserved in their assessment as well. Thus only 31 percent of registered Republicans rate his performance in clearly favorable terms. This compares to only 20 percent of Independents and 17 percent of Democrats willing to rate him in that way. Only ten percent of Republicans think he is doing a poor job, but among registered Independents that figure rises to 24 percent and already registers at 40 percent among Democrat voters.

Public views regarding whether Arizona is headed in the right direction or is seriously off track also reveal stronger partisan overtones, in which 63 percent of Democrats answer “seriously off track” as do 41 percent of Republicans. Women and older residents are also among the most likely to regard Arizona as being seriously off track. Curiously, the survey also finds that among both the lowest and the highest income earners that sentiment is strongest that the state is seriously off track.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
RMP 2016-II-03

For this and other polls, see www.brcpolls.com/results.

EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2016-II-03), is based on 700 interviews with heads of household statewide including 564 registered voters, conducted between April 4 and 11, 2016. Interviewing was conducted in English or Spanish by professional interviewers of the Behavior Research Center on both land lines and cell phones. Where necessary, figures for age, sex, and race were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire adult population been surveyed and 4.2 percent had the entire voter population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

Further Note on Behavior Research Center

Nate Silver of the website *fivethirtyeight.com* rated BRC as one of the top 15 percent of political polling firms in the nation for methodology and accuracy, giving BRC an "A-" rating. Mr. Silver and his website have correctly predicted national and state election outcomes in recent election cycles by aggregating polling results from multiple research firms.

ENCLOSED: Statistical tables.

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“Do you think Arizona Governor Doug Ducey is doing an
 Excellent, Good, Fair, Poor or Very Poor Job in office?”

April 2016	Excellent/ or Good	Fair	Poor/ Very Poor	Unsure	Net Pos to Neg.
Statewide	23%	32%	21%	24%	(+2)
Democrats	17	26	40	17	(-23)
Independents	20	42	24	14	(-4)
Republicans	31	40	10	19	(+21)
Maricopa	26	28	23	23	(+3)
Pima	17	38	19	26	(-2)
Rural	20	39	14	27	(+6)
Men	25	30	23	22	(+2)
Women	21	34	18	27	(+3)
Under 35 years of age	20	29	17	34	(+3)
35 to 54	27	33	21	19	(+6)
55 and older	23	34	24	19	(-1)
Income under \$45K	18	33	22	27	(-4)
\$45 K to \$99 K	27	27	22	24	(+5)
\$100 K or more	20	42	21	17	(-1)

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“Do you think things in Arizona are going in the right direction or do you think things have gotten pretty seriously off-track?”

|                       | Right Direction | Seriously Off Track | A Little of Both or Not Sure |
|-----------------------|-----------------|---------------------|------------------------------|
| Statewide             | 37%             | 41%                 | 22%                          |
| Democrats             | 24              | 63                  | 13                           |
| Independents          | 37              | 31                  | 32                           |
| Republicans           | 37              | 41                  | 22                           |
| Maricopa              | 39              | 39                  | 22                           |
| Pima                  | 36              | 49                  | 15                           |
| Rural                 | 34              | 43                  | 23                           |
| Men                   | 44              | 36                  | 20                           |
| Women                 | 29              | 47                  | 24                           |
| Under 35 years of age | 44              | 34                  | 22                           |
| 35 to 54              | 38              | 43                  | 19                           |
| 55 and older          | 30              | 47                  | 23                           |
| Income under \$45 K   | 36              | 45                  | 19                           |
| \$45 K to \$99 K      | 42              | 37                  | 21                           |
| \$100 K plus          | 27              | 54                  | 19                           |

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